

Best Amateur Photographs Win Cash Prizes
See Page 24

Mid-Week Pictorial

NEWS OF THE WORLD PICTURES

PUBLISHED WEEKLY
BY
THE NEW YORK TIMES
COMPANY

APRIL 21,
1927
VOL. XXV, NO. 9

TEN
CENTS

CANADA
15 CENTS



*Two Mighty Baseball Warriors: Babe Ruth and Ty Cobb
Compare Notes on Batting Before the Season's Opening Game Between Their Respective
Teams, the New York Yankees and the Philadelphia Athletics.*



A HUMAN CARD GAME:
AN ACE TAKES A
TEN-SPOT

in the Novel Game Played
at the Gables Club, Santa
Monica, Cal. T. A. Bush
and Mrs. Ainslie Played
the "Hands," Each Card
Being Represented by a
Beach Habitué. Tricks
Were Won and Lost Just
as in Ordinary Games.
(Times Wide World Photos.)

Metropolitan Amusement Guide

GEORGE WHITE'S APOLLO THEATRE West 42 St.

Eves. 8:30 SHARP. POP. MAT. WEDNESDAY AND SATURDAY, 2:20.

GEORGE WHITE'S SCANDALS

Ann Pennington, Harry Richman, McCarthy Sisters, Willie & Eugene Howard, Buster West & John Wells, Rose Perfect, Tom Patricola, Frances Williams, James Miller, the George White Ballet, others—and 75 Beautiful Girls. SEATS AT BOX OFFICE 6 WEEKS IN ADVANCE.

AT THE CASINO 39TH ST. AND B'WAY
THE MUSICAL THRILLER
DESSERT SONG
WITH VIVIENNE SEGAL, ROBERT HALLIDAY,
EDDIE BUZZELL AND PEARL REGAY.
SUPERB CAST OF 150
EVENINGS AT 8:30—MATINEES WED. AND SAT.

AT THE AMBASSADOR 49TH ST. AT B'WAY
ACE OF MUSICAL COMEDIES
QUEEN HIGH
WITH CHARLES RUGGLES, FRANK MCINTYRE
AND LUELLA GEAR AND 60 OTHERS.

ZIEGFELD THEATRE 54th St. & 6th Av.
Mats. Thurs. & Sat.

RIO RITA

THE GREATEST SHOW EVER PRODUCED!
Reserved Seats \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00.
Thursday Matinees \$1.00 to \$3.00.
SEATS 12 WEEKS IN ADVANCE

"SINNER"

with
ALLAN DINEHART &
CLAIBORNE FOSTER
"Unusual combination
of drama and comedy."
—Journal
KLAU W. 45 St. Eves. 8:30
Mats. Thurs. & Sat.
Seats 8 weeks ahead at
box office.

PHILIP GOODMAN Presents the Greatest Laugh Show Ever Produced!
CLARK & McCULLOUGH
in "THE RAMBLERS" with MARIE SAXON
8th MONTH of the BIGGEST MUSICAL COMEDY SUCCESS
OF THE SEASON!
LYRIC, W. 42d St. Pop. Price Mats. Wed. and Sat., 2:30

"FOG"

JOHN WILLARD'S MYSTERY THRILLER
By the author of "The Cat and Canary"
NATIONAL
41st St. Exit Times Sq. Sub. Eves. 8:40.
MATINEES WEDNESDAY AND
SATURDAY, 2:40

SHUBERT THEATRE, W. 44th St. Eves. 8:30.
Matinees Thursday and Saturday.
GENE BUCK presents
LEON ERROL in
Humorous, Melodious, Beautiful Show!
SEATS at BOX OFFICE 8 WEEKS in ADVANCE
"YOURS TRULY"

RICHARD HERNDON presents
NANCE O'NEIL in "Fog-Bound"
An emotional play by HUGH STANISLAUS STANGE
BELMONT THEATRE 48TH ST., E. OF BROADWAY. BRY. 0048.
EVE. 8:30. MATS. THURS. AND SAT.

THEATRE GUILD ACTING COMPANY IN

WEEK OF APRIL 18 **NED McCOBB'S DAUGHTER**
WEEK OF APRIL 25 **THE SILVER CORD**
JOHN GOLDEN Thea. 58th St. East of B'way. Eves. 8:30.
Matinees THURS. and SAT.

WEEK OF APRIL 18 **PYGMALION**
WEEK OF APRIL 25 **THE SECOND MAN**
GUILD THEATRE 52nd St., W. of B'way. Eves. 8:30.
Matinees THURS. and SAT., 2:30

THE UTTERLY DIFFERENT MUSICAL COMEDY
NOW IN ITS FOURTH CAPACITY MONTH
Helen Ford In a Dream of a Show "PEGGY-ANN"
With LULU McCONNELL. Book by Herbert Fields. Music by Richard Rodgers. Lyrics by
Lorenz Hart. Dances arranged by Seymour Felix.
VANDERBILT Theatre, West 48th Street. Eves. 8:30.
MATS. WEDNESDAY & SATURDAY, 2:30

CHARLES L. WAGNER
in association with Edgar Selwyn presents
"THE BARKER"
By Kenyon Nicholson
with WALTER HUSTON
CHANIN'S BILTMORE West 47 St. Eves. 8:30.
Mats. Wed. & Sat., 2:30.
Tel. CHICK 5161.

WEEK OF APRIL 18 **MR. PIM PASSES BY**
WEEK OF APRIL 25 **RIGHT YOU ARE**
IF YOU THINK YOU ARE
GARRICK THEATRE 65 W. 35th St. Eves. 8:40.
Mats. Thurs. & Sat., 2:40

FEATURE MOTION PICTURES

5th MONTH OF THE MOTION PICTURE
WILLIAM FOX Presents

WHAT PRICE GLORY

SAM H. HARRIS
Theatre, 42d St.
West of B'way.
Twice Daily
2:30-8:30.
All Seats Re-
served. Sunday
Matinee at 3.

WARNER BROS. present
JOHN BARRYMORE in
"When a Man Loves" with DOLORES COSTELLO and
NEW VITAPHONE PRESENTATIONS
WARNER THEATRE B'way at 52nd St.
Mat. Daily at 2:30
Evenings 8:30

ROXY
THEATRE
7th Ave & 50th St.
Under the Personal
Direction of S. L.
ROTHAFEL
(Roxy).

"The Cathedral of the Motion Picture."
ROXY SYMPHONY ORCHESTRA OF 110
CHORUS OF 100 VOICES—BALLET OF 50.
DAILY MONDAY TO FRIDAY UNTIL
6 P. M., ORCHESTRA AND BALCONY 50c
1,000 MEZZANINE SEATS—Mats. \$1.10. Eves., \$1.65.
Special Box Office. No waiting in line.
Evening Prices Prevail All Day Saturday and Sunday.

Can it be tommyrot?



General Sir Robert Baden-Powell
Founder of the Boy Scout Movement.



The Late Sir H. Rider Haggard
Novelist.



T. P. O'Connor
"Father of the House of Commons."



Jerome K. Jerome
Author and Dramatist.



Judge Ben B. Lindsey
Founder of Juvenile Court of Denver



Frank P. Walsh
Former Chairman of National War Labor Board



Sarah Field Splaint
Formerly Editor of Today's Housewife.



Major-General Sir Frederick Maurice
Director of Military Operations Imperial General Staff.



Admiral Lord Beresford
G.C.B., G.C.V.O.



Sir Harry Lauder
Celebrated Comedian.



Sir Arthur Quiller-Couch
Dramatist.



Granville Barker
Actor and Theatrical Manager.



Max Pemberton
Playwright & Author.



Lucas Malet
Author.



Baroness Orczy
Author.



Dr. Ethel Smyth
Composer.



Lillian McCarthy
Actress-Manager.



W. L. George
Author.



E. V. Lucas
Essayist and Critic.



H. R. H. Prince Charles of Sweden



Bruce Bairnsfather
Author and Artist.



Robertson Nicoll
Editor British Weeklys.

The Kind of People who Advocate Pelmanism

Here are only a few of the many famous men and women who advocate Pelmanism. Not only do they advise you to use Pelmanism to help you achieve something in life, *but they use its principles themselves*. If this scientific system of mind training is of value to such men and women, can it fail to benefit you? Find out what Pelmanism has already done for over 600,000 people—send for a copy of the book illustrated below. It will be sent without charge.

No doubt you have often heard of Pelmanism, but probably you have carelessly thought of it as "just another new-fangled movement. Some more tommyrot. The usual mental-pep stuff!"

Can it, however, be "tommyrot" when such people as those pictured here, men and women of the highest intelligence and distinction—prominent statesmen, artists, novelists, jurists, business men, military men, publicists—advocate Pelmanism in the most enthusiastic terms?

Pelmanism has spread, with the force of a religious movement, all over the world. There is no secret as to how it performs its seeming miracles of regeneration among discouraged people. It takes the principles of Applied Psychology, simplifies them so that they can be understood by everybody, and then arranges them into a remarkable system of mental training.

The result of this system are sometimes almost unbelievable. It helps its users in the most practical way. It changes their outlook upon life; it changes their circumstances. They begin to accomplish things they had heretofore only dreamed of. They do more, earn more. Instances are on record (on file and open to inspection) where income has increased 800, 900 and 1,000 per cent. Yet, remarkable thought they may seem, these results can be simply explained.

The reason most people fall miserably below what they dream of obtaining in life is that certain mental faculties in them become absolutely atrophied through disuse, just as a muscle often does. If, for instance, you lay for a year in bed, you would sink to the ground when you arose; your leg muscles, unused for so long, could not support you.

It is no different with those rare mental faculties, which you often envy others for possessing, and which you fear you do not possess. You actually do possess them, but they are almost atrophied, like unused muscles, simply because they are faculties which you seldom, if ever, use. The simple effect of Pelmanism is to re-awaken and to train these faculties.

Be honest with yourself. You know in your heart that you have failed, failed miserably, to attain what you once dreamed of.

Was that fine ambition unattainable? Or was there just something wrong with you? Analyze yourself, and you will see that at bottom there was a weakness somewhere in you.

Perhaps your senses were not properly trained; or your memory, for lack of training, was like a sieve; or you were a victim of the vicious habit of mind-wandering; or because you seldom used your will power, you became a spineless, hesitating, vacillating individual. Or perhaps you had little or no imagination.

What was the matter with you? Find out by means of Pelmanism; then develop the particular mental faculty that you lack. You CAN develop it easily; Pelmanism will show you just how; 600,000 Pelmanists, many of whom were held back by your very problem, will tell you that this is true.

The whole remarkable story of Pelmanism is told in a little book, "Scientific Mind-Training." It explains in detail the simple principles; it tells stories—almost unbelievable, some of them—of people whose lives and circumstances have been revolutionized after a short time.

We will gladly send this book to you, free, if you are at all interested in Pelmanism. To ask for it involves you in no obligation whatsoever; you will not be bothered; no salesman will call on you. It will be left to your judgment after reading the book, whether you can afford not to use the principles of Pelmanism to help you "find yourself." Send for this book now; when such distinguished people as those shown here advise you to take up Pelmanism, how can you justify yourself if you do not try to find out, at least, whether Pelmanism can be of help to you in your ambitions? Mail the coupon below—now, before you forget about it.

THE PELMAN INSTITUTE OF AMERICA

19 West 44th Street Suite 894 New York City

Approved as a correspondence school under the laws of the State of New York.

THE PELMAN INSTITUTE OF AMERICA

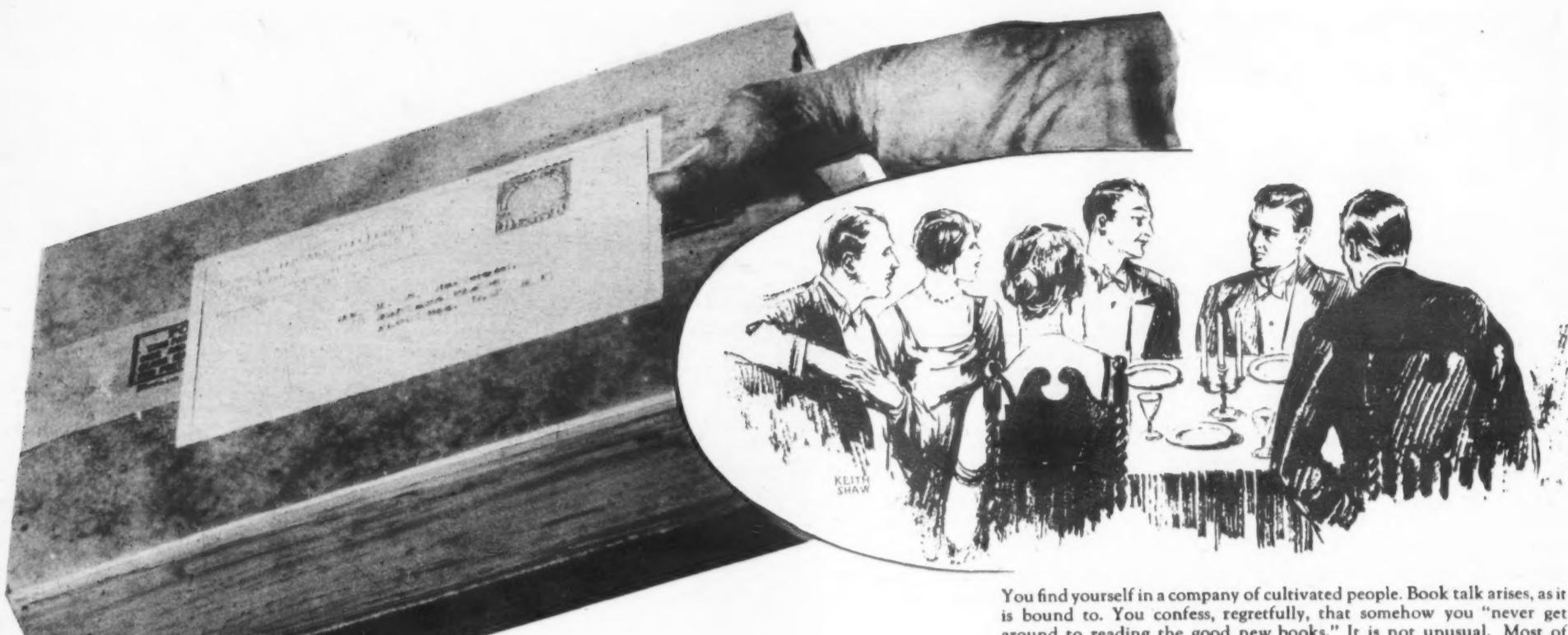
19 West 44th Street Suite 894 New York City

Please send me, without obligation, your free booklet, "Scientific Mind-Training."

Name.....

Address.....

City..... State.....



Handed to You by the Postman

—the outstanding new books you are particularly anxious not to miss, and with a guarantee against dissatisfaction. Read below how the BOOK-OF-THE-MONTH CLUB operates

OVER 40,000 of the most prominent people in the country have already subscribed to the service of the Book-of-the-Month Club. They have done so, because this service (which costs nothing) really enables them to make sure that they will keep abreast of the best books of the day.

This service should not be confused with that of other organizations which have arisen since it started. It is the only existing organization giving the convenient and valuable service described below.

Its purpose is not to choose new books for you, which you must take whether you like them or not. On the contrary, the basic idea of the enterprise is to make sure that you will not miss the particular new books you are anxious to read. Instead of being restricted, your choice among the new books published is actually widened; you are able to choose your reading with more discrimination than before.

What Happens Now?

The average person fails to read most of the important books. He misses them, because he is either too busy or too neglectful to go out and buy them. How often has this happened to you?

"I certainly want to read that book!" you say to yourself, when you see a review or hear a book praised highly, by someone whose taste you re-

spect. But, in most cases, you never "get around to it."

It is to meet this situation that the Book-of-the Month Club was organized. Each month you receive an outstanding new book which has been reported upon to you in advance, and which you have specified that you wanted. You get this book without fail. You don't overlook it, or forget it.

How Books Are Chosen

How are these "outstanding" books chosen? The Book-of-the-Month Club has asked a group of well-known critics, whose judgment as to books and whose catholicity of taste have long been known to the public, to act as a Selecting Committee. They are: Henry Seidel Canby, Chairman; Heywood Broun, Dorothy Canfield, Christopher Morley and William Allen White.

Each month, the new books, of all publishers, are presented to them. From these, they choose what they consider to be the most outstanding and readable book each month.

Their choice of the "book-of-the-month" should not be considered anything else but what it is—a practical method of arriving at the outstanding books published. The theory is—and it works! —that any book appealing strongly to five individuals, of such good judgment and such differing

tastes, is likely to be a book few people will care to miss reading. Book-of-the-Month Club subscribers, however, are not obliged to accept the choice of the Committee as to the "book-of-the-month." Tastes differ. You are not compelled, willy-nilly, to agree with their combined judgment.

How Satisfaction is Guaranteed

Before the book comes to you, you receive a carefully written report, telling what sort of a book it is.

If you don't judge that you will like it, you specify that some other new book be sent instead. You make your choice from a list of other important new books, which are also carefully described with the very purpose of helping you in your choice.

On the other hand, if you let the "book-of-the-month" come to you and find you are disappointed, even then you may exchange it for any other book you prefer.

In other words, you are given a double guarantee of satisfaction with any book you obtain upon the recommendation of the Committee. You keep completely informed, through our reporting service, about all the worth-while books. You choose your reading with more discrimination than ever before. And—most important—at last you do obtain and do read the new books you are anxious not to miss.



HENRY SEIDEL CANBY



HEYWOOD BROUN



DOROTHY CANFIELD



CHRISTOPHER MORLEY



W.M. ALLEN WHITE

This Unique Service Costs Nothing TRY it for Three Months—without risk

MAIL THIS FOR A 3-MONTH TRIAL

BOOK-OF-THE-MONTH CLUB, Inc.
218 W. 40th Street, New York, N. Y.

PLEASE enroll me for three months as a subscriber to your service, as described in the Mid-Week Pictorial advertisement of April 21st. It is understood that the price of any book sent to me is to be the price set upon it by the publisher himself in each case (from \$2 to \$3), plus the postage. A bill is to be sent with each book, and I agree to pay it within ten days after receipt. At the end of three months I may cancel, or continue, as I decide at the time.

Name _____

Address _____

City _____

State _____

This thorough selecting and reporting service costs nothing! No charge is made for it. You pay only for the books you receive, and for them you pay the same price as if you got them from the publisher himself by mail.

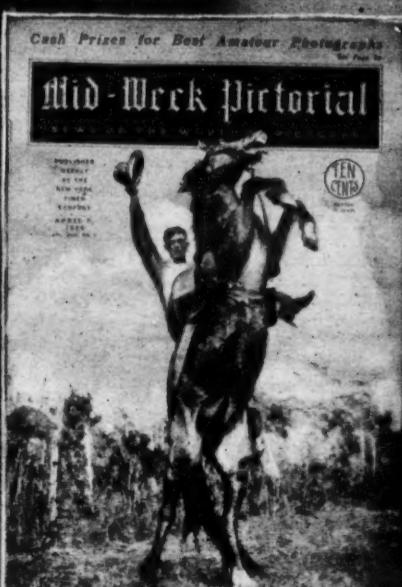
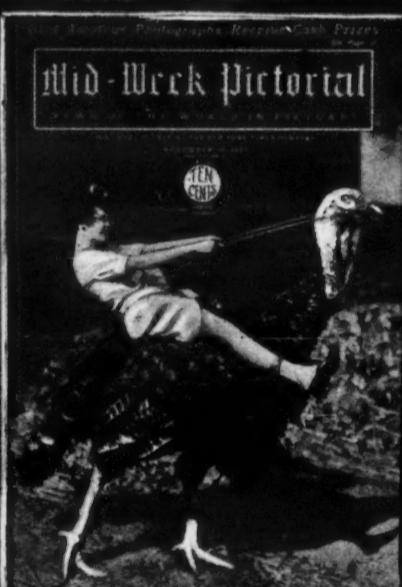
Among the 40,000 subscribers to this service are many of the most notable persons in the country, in every line of endeavor. Will you not give it a trial?

Under the guarantee of satisfaction, described above, you can lose nothing. This trial will simply mean that in the next three months you will get three outstanding and excellent books which—if you carry out your good intentions—you will purchase anyhow, at the same price. This way you will surely get them; you won't forget to; and the trial will prove to you that hereafter, by this system, you always will get and always will read, the new books you are particularly anxious not to miss.

Mail the three-month trial coupon now, before you forget to do so.



To read Mid-Week Pictorial is to circle the world via the picture route—to know the latest developments in sports, fashions, art, motion pictures, the theatre, science and many other subjects. If you are not a regular subscriber use the handy order form below.



See special subscription offer below

MID-WEEK PICTORIAL

Published weekly by The New York Times Co., Times Square, New York, N. Y.

Send Mid-Week Pictorial to the address below. (Check your choice.)

- Four dollars is enclosed for the next fifty-two issues.
- Two dollars is enclosed for the next twenty-six issues.
- One dollar is enclosed for the next thirteen issues.

Name Address.....

City State..... MWP-4-21-27

ANNUALS, THEIR SELECTION, SOWING AND TRANSPLANTING



ACRES OF SWEET PEAS IN FULL BLOOM
on a Farm at El Monte, Cal., Near Los Angeles.
(Times Wide World Photos.)

FOR the purposes of the amateur gardener the annual flowering plants offer not only the cheapest but also the simplest and easiest way of attaining beauty.

These plants, so called because the seeds flower in the same year in which they are planted, yield amazingly lovely results in return for the expenditure of a little care and intelligence and good taste. As a general rule harmony of color should be sought rather than violent contrasts, though of course all rules have their exceptions, and if you are fortunate enough to possess a genuinely artistic instinct you will do well to follow it. Sometimes these instincts lead us astray and we wish that we had been safe and sane and conservative. But garden planning in its way is an adventure, and nothing is achieved by following too blindly the advice and experience of others.

Originality of conception is one of the chief charms of a garden. A little too much audacity is to be preferred to an excess of tame conventionality.

All annuals must be sown where they will receive

sunshine for at least half the day. The seeds of brilliant colored plants should be sown in the sunnier spots and colder colors in places that are partially shaded.

Faulty soil conditions are responsible for most of the disappointing cases in which seeds fail to come up. It should be realized that it is absolutely impossible for young seedlings to send their shoots up through hard, packed soil, nor can the tender rootlets work down. Careful attention to the soil will avert such disappointments.

The hardy annuals, as their name implies, can hold their own in the open air and may be planted there in April or early May. Among those which can begin their career in April are the morning glory, the pansy and the sweet pea. All the hardy annuals, if sown after May 10, are likely, other things being equal, to thrive.

The half-hardy varieties, such as asters, dahlias, pinks and sunflowers, should be sown in April in window boxes or cold frames. Not until the middle of May—or in some cases, such as the carnation, not until the first of June—should they be transplanted.

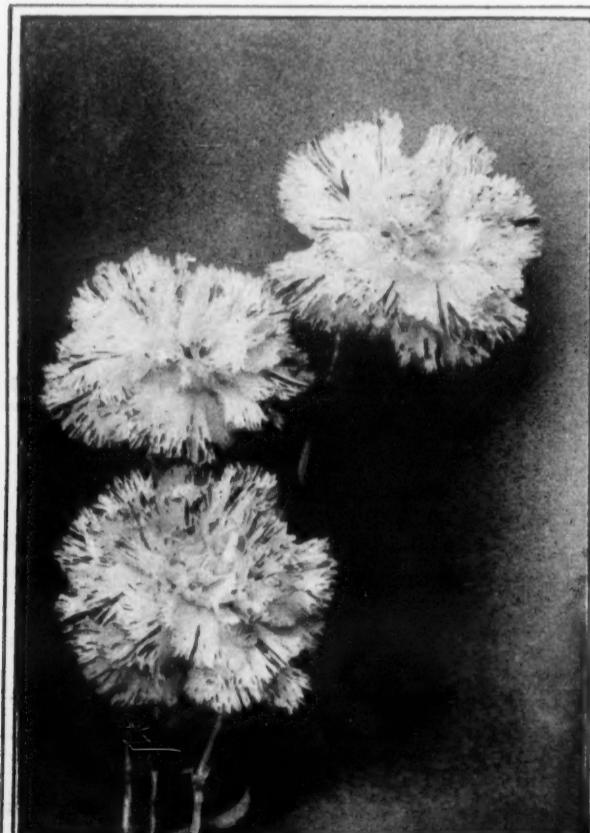
This matter of transplanting calls for great care. The seedlings should be watered on the preceding day, and the soil to which they are to be transplanted should also be watered in order to insure against a radical change in environment. A sharp stick may be used to separate the seedlings. If they are growing too close together to be separated in this way, a clump of them can be placed in a shallow pan of water in order to soften the soil so that they can easily be separated.

It is well not to transplant until two or three of the "true leaves" have appeared.

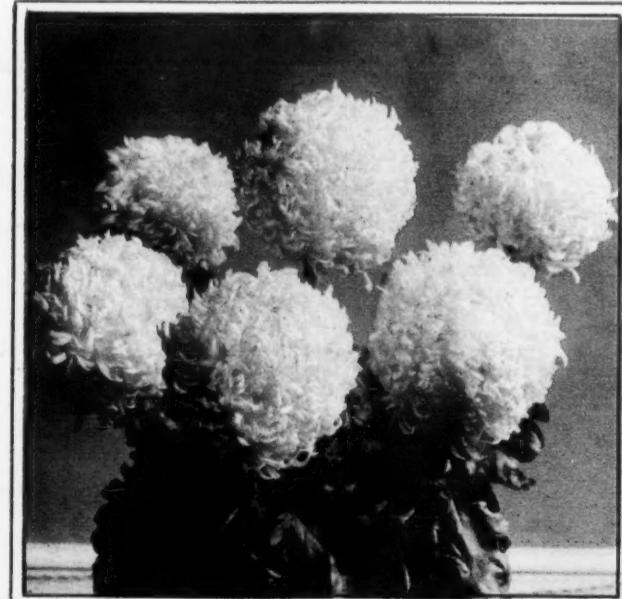
There are some gardeners who use neither window boxes nor cold frames, but plant all their annuals outdoors toward the middle of May. They have a temporary seed bed running beside a south wall and protected from the sun by a strip of cloth three feet wide. This strip is nailed on four-foot slats which are placed some three feet apart. One end of each slat is stuck in the ground; the upper end rests against the wall. When three "true leaves" appear they transplant the seedlings to the permanent beds.

* * *

Simplicity and beauty, combined with imagination and ingenuity, will be the qualities sought in awarding the prizes in Mid-Week Pictorial's Garden Contest, the details of which will soon be announced. Our ideal of Everyman's Garden—which indeed might be called Everyman's Eden—is not the gorgeous creation of a millionaire's staff of experts, but the beauty spot which may be brought into being at slight expense outside the windows of the average American home.



THE BENORA, A LOVELY VARIETY OF CARNATION,
White and "Bloodshot With Deep Red."
(Times Wide World Photos.)



CHRYSANTHEMUMS.
(Times Wide World Photos.)



DAHLIAS FROM ALASKA: THESE LOVELY BLOSSOMS, Ranging in Color From Orange, Yellow and Golden Red to Shades of Mauve and Lavender, Were Grown by C. O. Walker at Skagway.
(Merrill Studio, From Times Wide World.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXV, No. 9

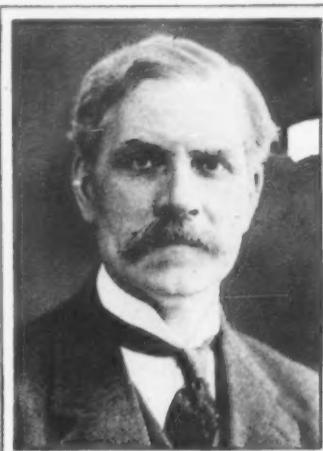
NEW YORK, APRIL 21, 1927.

PRICE TEN CENTS.



OVER THE NET LIKE A TENNIS BALL: MISS IDA SCHNELL,
Noted New York Woman Athlete, Disports Herself on the Courts in the Very Newest Kind of Tennis
Costume, Which Provides a Fetching Combination of Bathing Suit and Running Trunks.
(Times Wide World Photos.)

MAN OF THE WEEK



JAMES RAMSAY
MACDONALD.
(Times Wide World Photos.)

After an absence of twenty years, the first and only Labor Premier of Great Britain, J. Ramsay MacDonald, sets foot once more on American soil. As he is at present out of office, the trip has no political significance; but he is too much a world figure to have any of his words treated lightly, and it is possible that the appearance he is scheduled to make at the dinner to be given by the Foreign Policy Association may have important repercussions at home.

Few political careers have been so romantic as that of the man who, from the humble inhabitant of a little fishing village, rose to the highest post in the British Government. He was brought up by his grandmother in a small two-roomed cottage, and his whole early life was one of penury. But he had an insatiable desire for learning and, aided by books from the library of the village dominie, became an omnivorous reader.

In London, at the age of 20, he worked as a bill clerk at a salary of 12 shillings sixpence a week. He attended night school and later secured a position in a chemical laboratory. He worked hard to win a scholarship, until, his health failing, he was taken on as a secretary by a British Member of Parliament at £75 a year. He began to write for the newspapers and became the editor of a labor paper. In 1902 he wrote a book on the Boer War that brought him into prominence. From 1906 to 1918 he represented the constituency of Leicester in the British Parliament. He was offered a Cabinet place in 1914, but declined, as his views on the war ran contrary to popular ideas. When he ran for Parliament in 1918 he was beaten by a majority of 14,000. But though he lost his constituency he had gained a great following throughout the country, and a little while later became Prime Minister of England.

His influence was felt to a remarkable degree in the settlement of post-war problems. His closest colleague in the Labor Party, J. H. Thomas, says of him:

"Locarno, with all that is best in it; Geneva with its increased functioning by the entry of Germany; the London Conference and the successful operation of the Dawes plan are simply part and parcel of his great statesmanship. It is with confidence that I, at least, anticipate the day when once again we shall be saluting this poor Lossiemouth boy as Prime Minister of the country."



"MISS N. Y. U.": THE MOST REPRESENTATIVE CO-ED at New York University Is Miss Anne Petluck of the Bronx. She Is 18 Years Old, an Honor Student, and Is Active in All Sorts of Things From Debating to Hockey.
(Times Wide World Photos.)

←



DON PEDRO MENENDEZ, FIRST GOVERNOR OF ST. AUGUSTINE, Portrayed by W. H. Nobles During the Annual Ponce de Leon Celebration Held in the Picturesque Old Florida City.
(Times Wide World Photos.)

WITH THE NEW BOOKS



CONINGSBY DAWSON.
(Moffett.)

WHEN IS ALWAYS? By Coningsby Dawson. New York: Cosmopolitan Book Company. \$2.

"ALWAYS" is a word that trips lightly from the tongue, but has an enormous significance. It puzzled somewhat little Timothy Powell when he heard it in a marriage service. He asked his mother: "When is always? Is it never? Forever? Until death?" The mother answered as best she could, but Timothy found a better answer later from his own experience. And the way he found it is grippingly told by Coningsby Dawson in "When Is Always?"

Few people were so little prepared to face the stark realities of matrimony on a very limited income as Timothy Powell and Fay Wendover when they took the plunge. Tim was 22 and Fay was 19. Tim had lived in comfort and Fay in luxury up to that time. He was the son of a surgeon with a large practice and she the daughter of a millionaire. The parents had frowned upon the marriage, so that there was nothing for the young folks to do but elope, which they did blithely, confident that love was enough. For they loved each other desperately.

And for a time love was enough. But it was not long before the young husband was finding it hard to meet the household bills. He worked like a slave at a poorly paid job in the daytime and at night sought to do the writing that should rouse the world to the knowledge that a new star had appeared on the literary horizon. Fay stood by him nobly, never complaining, doing her best to encourage him. But it was a rocky road that they had to travel.

Still they went on loving one another "in sad and singing weather, bright pleasure and gray grief," until the outbreak of the war. The British lion roared and her whelps came to her help. Timothy was one of the whelps, and life became for him on the field and in the trenches something ineffably grim and stern. There were many factors that sought to turn him from his duty and one of them was a woman. And with her entry upon the scene new threads were woven into the pattern of life.

Did "Always" mean to Tim and Fay up to the end that which it had seemed to mean at the beginning of their wedded life? Were they always true and faithful, always lovers? It would be unfair to tell and thus dull the reader's interest in following the course of one of the most tender and beautiful stories of recent fiction.

WORLD'S RECORD SMASHED BY HARDY ENDURANCE FLIERS



LIEUTENANT STANTON H. WOOSTER,
Who Will Be Lieutenant Noel Davis's Righthand Man on the Transatlantic Flight of the Bi-plane American Legion for the Orteig Prize of \$25,000.
(Times Wide World Photos.)



LONGEST IN THE AIR: CLARENCE CHAMBERLIN AND BERT ACOSTA in Their Bellanca Monoplane in Which They Smashed the World's Record of 45 Hours 11 Minutes 59 Seconds by About Six Hours.

(Times Wide World Photos.)



PREPARING FOR A GREAT VENTURE:
LIEUTENANT STANTON H. WOOSTER
at Work on One of the Motors of the American Legion, in Which He and Lieutenant Noel Davis Will Brave the Terrors of the Atlantic Ocean in a New York-to-Paris Flight. ➤➤➤

(Times Wide World Photos.)



ARGONAUTS OF THE AIR: LIEUTENANT DAVIS AND HIS AID, Lieutenant Stanton H. Wooster, in the Cockpit of the Biplane the American Legion, in Which They Will Try a Transatlantic Flight During the Month of May.

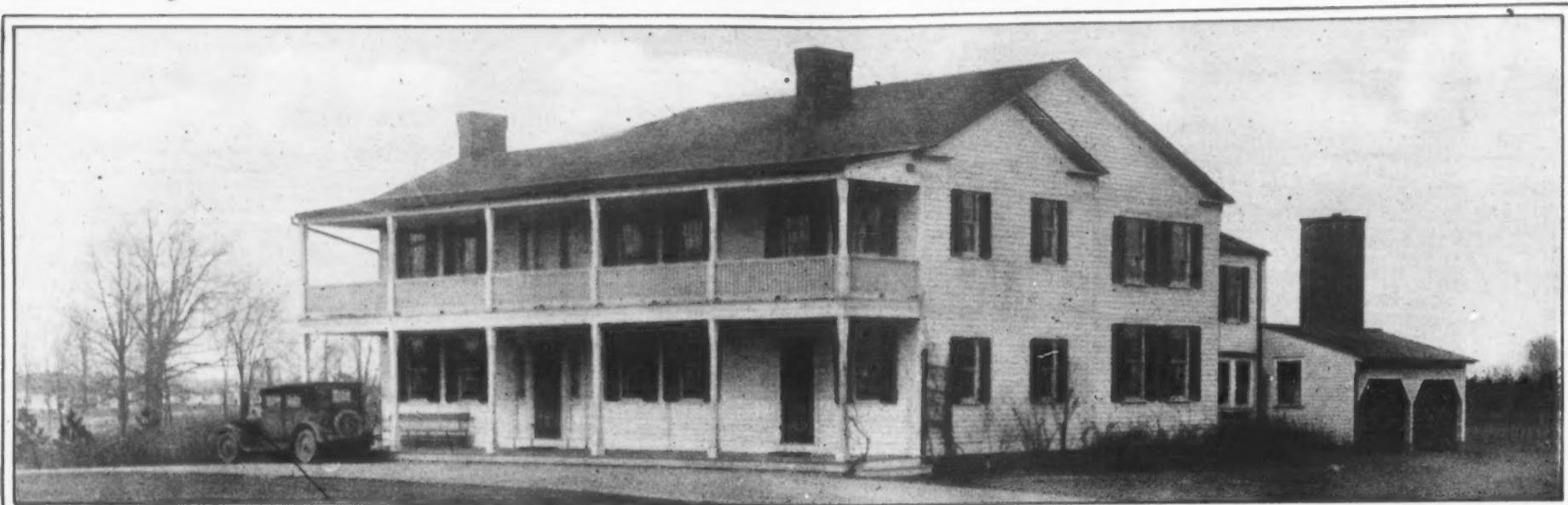
(Times Wide World Photos.)



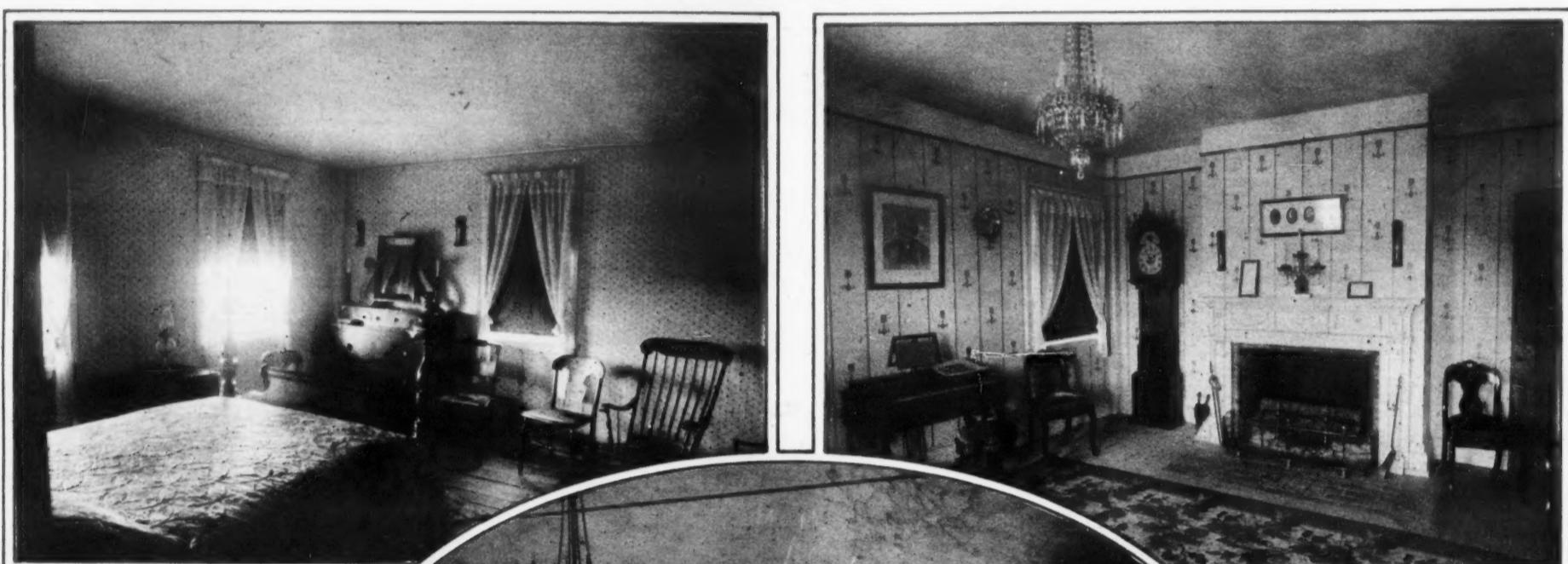
THE FIRST TEST FLIGHT: LIEUTENANT NOEL DAVIS Takes to the Air at Bristol, Pa., in the American Legion, the Powerful Biplane in Which He Will Attempt to Cross the Atlantic From New York to Paris Next Month.

(Times Wide World Photos.)

Henry Ford Rehabilitates an Ancient Hostelry



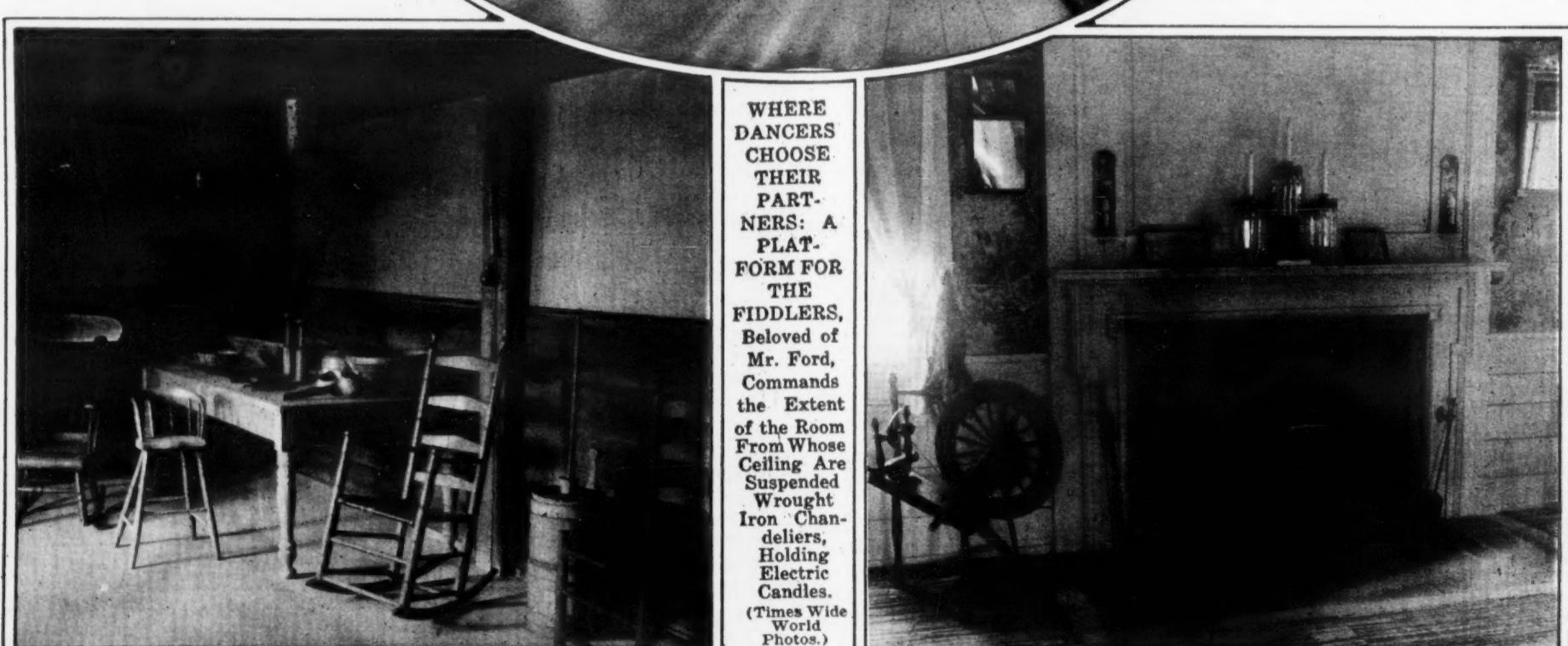
HENRY FORD'S VACATION PLACE: THE OLD BOTSFORD INN,
on Grand River Avenue, a Few Miles Beyond the Seven-Mile Road, Near Detroit, Which the Manufacturer Has Fitted Up
With All Modern Conveniences, While Retaining the Charm of Its Atmosphere of a Bygone Time.
(Times Wide World Photos.)



WHERE THE MASTER
OF THE INN TAKES
HIS REPOSE: THIS
BEDROOM,
Furnished With an Old
Four-Poster, Mahogany
Dresser, Boston Rocker,
Hitchcock Chairs and
Hooked Rugs, Is Used by
Henry Ford on His Visits
to the Botsford Inn.
(Times Wide World Photos.)



THE PARLOR OF THE
BOTSFORD INN: A
GRANDFATHER'S
CLOCK,
a Melodeon, Fiddleback
Chairs and a Colonial
Horsehair Sofa Are Fea-
tures of the Room.
(Times Wide World Photos.)



WHERE
DANCERS
CHOOSE
THEIR
PART-
NERS: A
PLAT-
FORM FOR
THE
FIDDLERS,
Beloved of
Mr. Ford,
Commands
the Extent
of the Room
From Whose
Ceiling Are
Suspended
Wrought
Iron Chan-
deliers,
Holding
Electric
Candles.
(Times Wide
World
Photos.)



AN OLD-STYLE KITCHEN,
With Deep Wainscoting and Hewn Rafters, Including
Among Its Equipment Worked Woodenware, Gourds, a
Churn and a Scale.
(Times Wide World Photos.)



THE LIVING ROOM HAS A BIG FIREPLACE
and an Old-Fashioned Rag Carpet. Note Also the Flax-
wheel. Here, as in All the Rooms, the Wallpaper Is
Copied From Old Colonial Prints.
(Times Wide World Photos.)

HARTFORD, A CITY OF THE PAST, PRESENT AND FUTURE



THE STATE CAPITOL OF CONNECTICUT
in Hartford as Seen From the South. The Building Is 295 Feet Long and 189 Feet Deep, and Is Built of White Marble in Modern Gothic Style. It Was Completed in 1878 at a Cost of \$2,500,000.
(Photos Courtesy Hartford Chamber of Commerce.)



MAIN STREET, HARTFORD,
Looking South From State Street. The Old State House on the Left Was the State Capitol for Over a Century, and the Famous 1814 Convention Was Held There. The Tall Building Toward the Centre Is the Hartford-Connecticut Trust Company, and the Highest Building of All Is the Travelers Tower, the Loftiest Structure in New England.

IN thinking of Hartford one thinks automatically of insurance. In thinking of insurance one thinks of Hartford. It is the sort of connection that forms the foundation of the associationist psychology.

But if you have a vague idea that insurance is all there is to Hartford you need to be told in the language of the late lamented Bert Savoy that "you don't know the half of it, dearie."

Hartford, the capital of Connecticut, is a New England city which carries on the best New England traditions—cultural, industrial and commercial. Since 1636, when it was founded by the Rev. Thomas Hooker and his flock, it has had a sturdy individuality of its own which lives on in undiminished vigor even in this day of widespread standardization. It is a promising place for business and a pleasant place in which to establish a home.

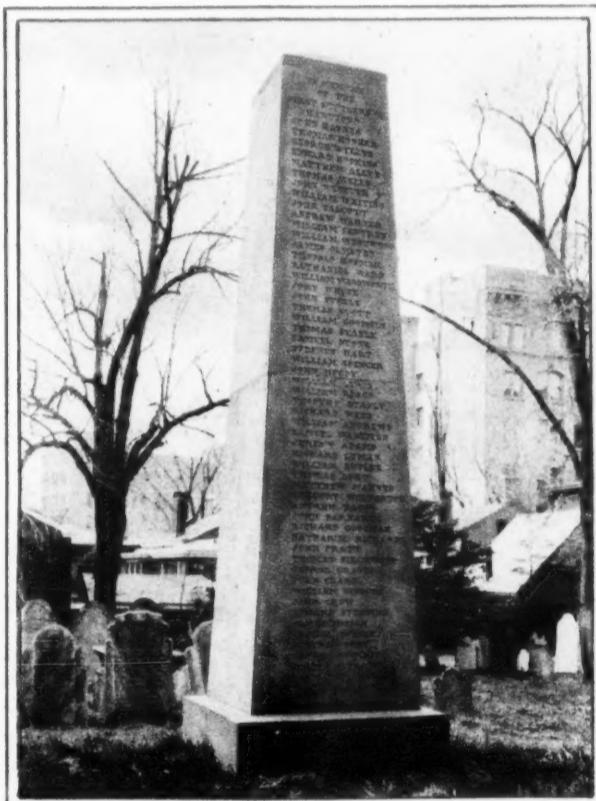
Hartford is a very handsome city. It boasts no less than twenty parks and public squares, which comprise an area of 1,335 acres. Also you may see in Hartford the tallest building in New England—the Travelers Tower, which extends 525 feet upward. That is very tall for Yankeedom, which has never been greatly impressed by the skyscraper. The Yankees, from Maine to Connecticut, are a shrewd race, and a good many New Yorkers are beginning to wish that their predecessors on Manhattan Island had been a bit more conservative in the matter of altitude. For with skyscrapers comes congestion, as Gothamites know to their sorrow.

Thirty-eight insurance companies have their home in Hartford. The first of them, the Hartford Fire Insurance Company, began business as long ago as 1810. Since that date over 3,100,000 persons have been paid policy holders or beneficiaries of Hartford companies. Some 10,000 residents of Hartford are employed in insurance offices there out of a total population of over 173,000.

Also Hartford is the home of the Colt Fire Arms Company and contains two of the largest typewriter

factories in the world—the Underwood and the Royal. The Fuller Brush Company, which is said to be the largest brush factory on earth, is likewise there.

Altogether the city contains, according to the latest



HARKING BACK: HARTFORD REMEMBERS ITS FOUNDERS
in This Monument Erected in the Ancient Burying Ground, a Part of the Property of the First Church of Christ.

figures, 346 industrial establishments, the value of whose annual output exceeds \$113,674,000. In these establishments 30,000 skilled workmen are employed.

Among the famous names associated with the capital and chief city of Connecticut are those of Noah Webster, the lightsome lexicographer; Samuel L. Clemens (Mark Twain), Charles Dudley Warner, Harriet Beecher Stowe, John Fiske and Edmund Clarence Stedman. And there are others—many of them.

The Hartford Courant, a newspaper of national reputation, has been published since 1764, when George III was King.

Like all other New England cities, towns, villages and hamlets, Hartford is not forgetful of its past. The site of the Charter Oak is carefully preserved—that famous tree of which we read in our schoolbooks, which served as a hiding place for the State Charter of Connecticut during troubled times in the Colonial era. A tablet standing near the centre of the city marks this site.

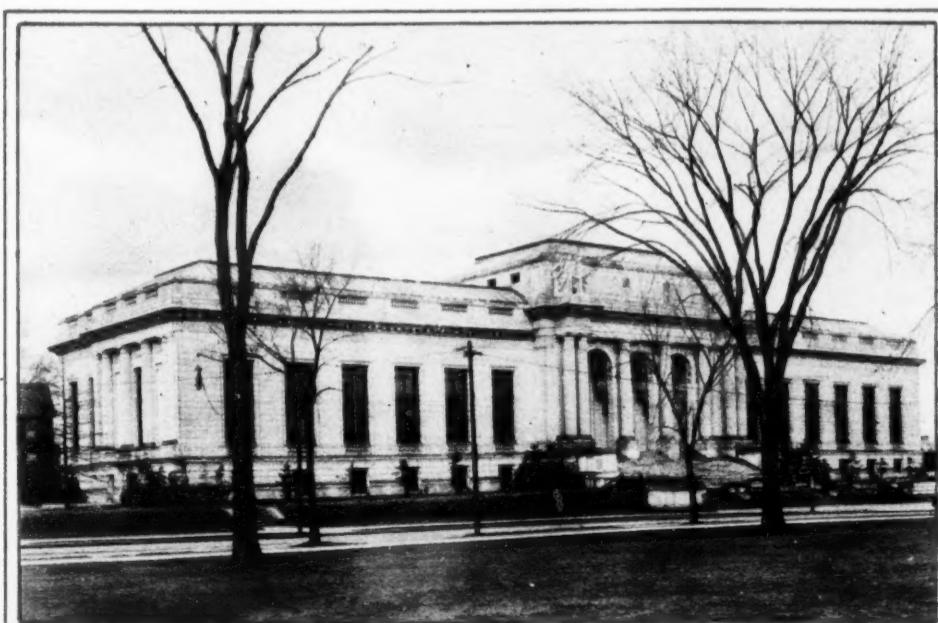
The first woolen mill ever set up in America was established in Hartford in 1788. Shortly afterward George Washington, President of the United States, visited the mill, and when he next addressed Congress wore a "crow-colored suit" made from cloth woven in the mill. It was a wonderful advertisement.

Trinity College, the Hartford Theological Seminary and St. Thomas's Seminary are the chief educational institutions in Hartford. There is a municipal aviation field, which was one of the first to be set aside for that purpose.

And the proud citizens will tell you that the word "Hartford" stamped on a product adds 10 per cent. to its selling value, so high is the reputation of the community as a place of manufacture.

A city with a long and illustrious history, a thriving present and a beckoning future—such is Hartford, and if you don't believe it, go there and see.

The spirit of the city and its people will convince the most ingrained Missourian.

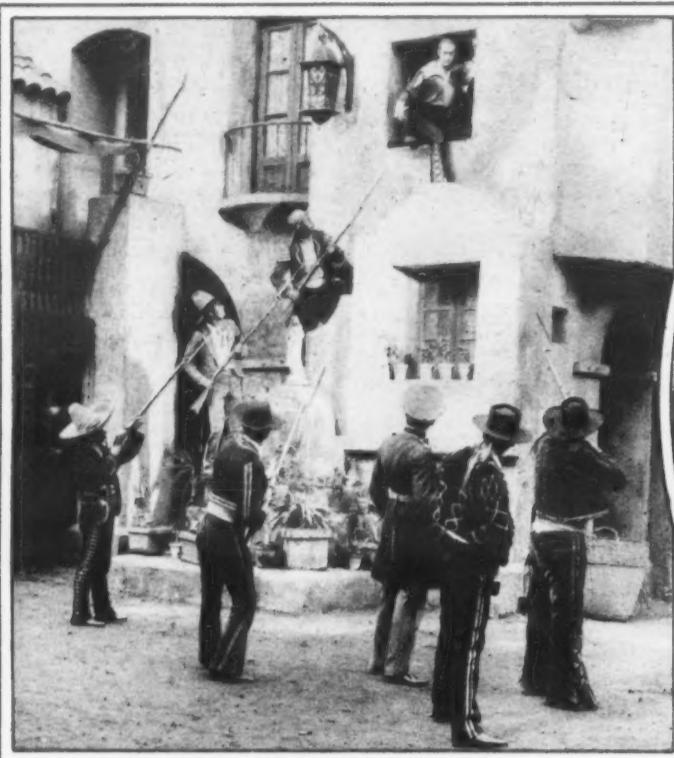


THE STATE LIBRARY AND SUPREME COURT BUILDING,
Opposite the Grounds of the State Capitol in Hartford.



THE SKYLINE OF HARTFORD,
a View From the Connecticut River Front.

Flashes of News About Leading Movie Stars



CORNERED BY THE MEXICANS: BUT THE DAUNTLESS GINGO,
Captain Gillespie (Tim McCoy), Is Bound to Get the Best of Them in This Thrilling Incident of "California" (Metro-Goldwyn-Mayer).

THE old-fashioned melodrama, which owed its death to the movies, is now being resuscitated by the same compelling hand. One by one the old thrillers are being dug up and picturized. Last year we had "Across the Pacific." We may yet see "His Terrible Secret; or, the Man Monkey," on the silver screen.

Drury Lane Theatre, London, used to be famous for this kind of entertainment. One of the most successful of the long series of melodramas staged there was "The Whip," dealing with horse racing and having a full equipment of dauntless hero, virtuous heroine, black-hearted villain and all the rest of it. "The Whip" was also produced in New York.

According to reports from the Coast, First National has bought the movie rights to this hair-raising classic and intends to make a "wow" of it. Certainly it has great possibilities.

Eugene O'Neill's drama, "The Hairy Ape," which had quite a run in New York some time ago, is to be filmed in Germany and efforts are being made to induce Louis Wolheim to go to Berlin for the purpose of playing the lead, which he enacted on the stage.

"Tillie's Punctured Romance" is to be remade by Charles Christie and will probably be released through Famous-Lasky. It is said that Marie Dressler may have the same part in the new version that she did in the old original one, which was one of the funniest pictures ever produced.

But who will take the place of Charlie Chaplin? And who will take the place of Mabel Normand as she was then?



LEILA HYAMS AND MONTE BLUE,
in "The Brute," a Warner Brothers' Production.



CONSTANCE TALMADGE,
in "Venus of Venice" (First National).

Mr. Christie is undertaking an awfully big job.

* * *
The new Roxy Theatre in New York is known for advertising purposes as "The Cathedral of Motion



RICHARD DIX,
in a Culinary Scene From "Knockout Reilly" (Famous-Lasky).

Pictures." It is an excellent catch-line, but sometimes it gives rise to misunderstandings.

At least the story goes that a young man, telephoning to his sweetheart, said: "I'll meet you on Fifth Street, dear, at the Cathedral."

"Which one?" asked the fair lady. "Roxy's or St. Patrick's?"

* * *
Mary Astor will play the leading feminine rôle in "Two Arabian Knights" for United Artists.

* * *
A long-term contract has been signed by Madge Bellamy with Fox Films.

* * *
Irene Rich's next picture for Warner Brothers will bear the title "Dearie," according to present plans. Somehow we think that that title will be changed later on. It is sweet, of course, but it really hasn't that Certain Something beloved of the box office. Wait and see if we are not justified by the event.

* * *
Another Warner picture, "Simple Sis," will star Louise Fazenda. Among the cast will be that amusing figure, Clyde Cook, once familiar in vaudeville.

* * *
Pola Negri will shortly arrive in New York on her way to Europe. She will visit her mother in Poland and will also look Paris and Berlin over.

* * *
Janet Gaynor of the Fox aggregation is also coming East. She, however, will not go to Europe. Her ultimate destination is Florida, of which fruitful State she is one of the fairest products.



MARCELINE DAY AND GEORGE K. ARTHUR,
in "Rookies," a Forthcoming Metro-Goldwyn-Mayer Picture Dealing With Love and the Peace-Time Military Training Camps.

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion-Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

GILDA GRAY STARS IN A JAZZ MELODRAMMA, "CABARET"



WHILE THE JAZZ BAND PLAYS: HIGH-KICKING "PONIES"
Who Entertain the Patrons of Jack Costigan's Night Club in "Cabaret."

By Mitchell Rawson

ONCE upon a time—and it was not very long ago—the public thought of Gilda Gray simply as the quivering Terpsichorienne who made the shimmy famous. Last Summer a change began. Miss Gray made her screen début in "Aloma of the South Seas" and surprised everybody. The prophets had foretold that "Aloma" would in all likelihood be her one and only motion picture. People would go to see it because Gilda was Gilda, and that would be all.

But the prophets, after they had seen "Aloma," realized that they were wrong. Gilda did very well indeed. She was not, perhaps, a Pola Negri or a Greta Garbo,

but she could act and proved it. Now comes her second picture, "Cabaret," which, like its predecessor, is a Paramount release, and it is very evident that one or two more films, equally good, will establish Gilda securely in her own right as one of the permanent lights of the movie sky.

In "Cabaret," of course, she is in her element. The story is a melodramatic affair of love and crime and fidelity against a background of New York night life. Gilda has the rôle of Gloria Trask, a dancer in a night club run by Jack Costigan (William Harrigan). The patrons of the club adore her, as does Costigan himself, though hopelessly. She likes him but doesn't love him, and between the two sentiments there is a great gulf fixed. Costigan, like a wise man, makes the best of the situation.

Gloria's two chief admirers are Detective Tom Westcott (Tom Moore) and a suave but crooked gentleman named Sam Roberts (Charles Byer). The girl herself is essentially everything that a heroine should be—a human flower amid the weeds of jazzdom. She likes Tom Westcott and doesn't like Sam Roberts, but unfortunately she has a weak young brother who is in Roberts's power and thence arise the thrilling occurrences that make the plot. Roberts is killed by the brother in self-defense, but a lady of the evening who loved Roberts and hated Gloria tries to fasten a charge of deliberate murder upon the boy, and it becomes Gloria's task to smuggle him out of town while her devoted but sternly dutiful lover Westcott tries to capture him.

The story, written by the playwright Owen Davis, is interesting and moves smoothly along from thrill to thrill. Chester Conklin, the ever amusing, appears as the father of the heroine, who drives a taxicab which she always patronizes. We see the night club in all its gaudiness, and even while the dead body of Sam Roberts lies in the hallway between the dressing-rooms backstage the band blares, the show goes on and Gloria with terror in her heart, appears as usual and dances as she never danced before.

Yes, Gilda Gray dances. Under all the circumstances the picture would hardly have been complete without that. But the dance is a brief one and will probably be still briefer in Gilda's next picture, and so on until that sort of thing is dispensed with altogether and the shimmy is officially forgotten. May that day come

soon! It is only rendering justice to the good work that Miss Gray has done before the camera to say that the wriggling performances with which she won her earliest renown are no longer necessary. In fact, what little there is of them in "Cabaret" seems incongruous.

"Cabaret" has already been displayed in various cities, and will be the featured attraction at the Paramount Theatre, New York, very shortly.

The cast is well selected. Tom Moore, of course, makes a first-rate hero-detective and Charles Byer is exceptionally good as the sinister Sam Roberts. The rôle of the weak brother Andy is played by Jack Egan; that of Blanche Howard, the jealous woman who causes so much of the trouble, by Mona Palmer.



UNDESIRABLE ATTENTIONS: THE SINISTER SAM ROBERTS (Charles Byer) Visits Gloria Trask (Gilda Gray) in Her Dressing Room at the Night Club.



WHEN THE BELLS OF LOVE ARE JANGLED: DETECTIVE WESTCOTT (Tom Moore) Knows That Gilda (Gilda Gray) Is Hiding the Brother Whom He Is Seeking in the Name of the Law.



GILDA
GRAY
IN "CAB-
ARET,"
as Seen
by
Fowler,
the Cari-
caturist.



IN THE BOSOM OF HER FAMILY: GLORIA TRASK (Gilda Gray), Darling of the Night Clubs, With Her Father and Mother (Anna Lavsa and Chester Conklin).

Dressing
Windows
Daintily
for
the
Summer
Months



A BUSINESS
WOMAN
WITH THE
COURAGE
OF HER
CONVICTIONS

Curtains
Her Windows
With Gingham,
Along With a
Ship Pattern
Wallpaper and
Cross-Stitch
Crocheted
Counterpane.

By Lillian Morgan Edgerton

To paraphrase: Windows are the eyes of the home, and therefore of great importance at all seasons of the year. Every one knows to what extent the appearance of windows affects the atmosphere of the whole house and the psychological effect upon the spirits of those who live in it. This is, first of all, a matter of cleanliness; nothing is more depressing than clouded, dingy window glass, for then everything in the world outside looks gray and dismal. There is no chance to view anything *couleur de rose* unless these eyes of crystal are clear, and sunshine and starlight are both dimmed when seen through a veil of smoke and dust. Every housekeeper has found that good-looking windows are an essential in the interior, equally with floor and walls. Even these two are enhanced, or otherwise, by their relation to the treatment of the windows, and the finest furnishings imaginable lose value in the picture unless windows are "right" as to glass and its decoration.

* * *

With bright, clear panes as a beginning, the dressing of windows is a joy. The task is less a problem than a pastime if window curtains are included in a scheme which has been entrusted to a professional decorator. Then the advice, which results from study and experience, is invaluable, and it remains for the client, whose taste should be and usually is consulted, to agree with the adviser and to be piloted around the rocks of possible mistakes in line, color and proportion. An amateur finds, often to her dismay, that her knowledge in fundamentals, even to the smallest detail, is sadly lacking, and that in following expert direction she is being initiated into practical expression of an art that is having a steadily increasing appreciation in modern homes.

* * *

It is the chatelaine of a modest establishment who takes

most seriously the business of curtaining her windows, for the responsibility rests solely with her. Nowadays there are quantities of illustrations in the better publications in which suggestions are offered and practical information given. These relate to the type of room, the shape, size and spacing of windows, the character of the room's furnishing and the general plan of draperies to harmonize with



the rest of the decorations. There is the main question of fabric from the viewpoint of texture, of color, quality and durability. The shops display mountains of engaging stuffs, some so enchanting that the temptation arises to buy that particular material for the pleasure of its companionship, regardless of the place it is to occupy. But this is to be resisted because of the disaster ahead, and the question weighed with care, bearing in mind the rest of the interior. As the styles have changed, the most interesting materials have been shown for curtaining windows, some that have never before been thought of as possible for the purpose; and the entire subject now engages the attention of artists, architects, decorators and merchants.

* * *

The selection of curtains and draperies for the windows of a new house or apartment is comparatively simple, because these may be made with the original plan. The question of freshening an interior by replacing Winter hangings with those for Summer is sometimes perplexing. The textile market that is flooded with lovely, Spring-like cotton and silks and Summery muslins is bewildering, and the new things seem at first only to make the rest of the surroundings look shabby. But there are ways out of this difficulty, for the clever method of decorators is to cover two or three pieces of furniture with the same goods, thus putting a new dress on the whole place. With walls, if they are soiled, given new paper, or the old paper cleansed, woodwork a fresh coat of paint and floors and rugs made clean, the work is done and the house is bright, cool and sweet for the coming warm months. Once the decision as to color and cost is made, it is possible to find from an enormous selection any of these suitable and now fashionable curtainings. They are mohair, cretonne, chintz, sunfast nets and gauzes, lauri and muslin, and dotted swiss, and even calico and gingham are being used to curtain smartly the living room, chambers, dining room, and even the kitchen of apartments and houses in the country.



THESE WINDOW CURTAINS ARE MADE OF GREEN CHINTZ, Early American Maple Beds Are Covered With Figured Green Calico, and an Armchair With Chintz, in a Country Bedroom. (Tate & Hall, Decorators.)

EVEN
THE
KITCHEN
IS
MORE
ATTRAC-
TIVE
When the
Window Is
Curtained
With
Chambray
With
Figured
Border
Copied in
Stenciling
on the
Shade.



AN UNLOVELY WINDOW VIEW IS SCREENED
With a Modern Trellis and Ivy, and Draperies Are Made of Striped Sunfast Gauze.

Suggestions and Advice Regarding Home Decoration and Information as to Where the Various Articles May Be Purchased Will, on Request, Be Given by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Where Do You Go When You Die?

Do You Believe in GOD?

"Yes!" answer 95% of mankind, and that is why this story of "Man's Search for God"—a search that has gone on and on for 6,000 years—is one of the most talked of, most fascinating books of the year.

To those who scoff at Immortality, this amazing account of man's unwavering belief through the ages presents an unanswerable argument. You cannot follow the dramatic story of the struggles of the human race toward the God ideal, even through superstitions, idols, orgies and queer rites, down to the world beliefs of today, without knowing once for all that *God is*.

The most important question in the world answered in a clear, consecutive, brilliant narrative:

"MAN'S SEARCH FOR GOD"

Partial Contents

- Vol. 1—**Savage Gods of Savage Men**
The World—Old Cry—"Is There a God?"—The First Gods—And Who Created Them, Magic—First Solution of the Great Mystery, Sex Worship as the First Principle of Creation. *What the Savages Have Taught Us.*
- Vol. 2—**Pagan Gods of Pagan Nations**
Gods That Caused the Fall of Babylon, Fall of Nineveh Under Assyrian Gods, Egypt—The Procession of the Gods Passes By, Morals of the Masses—Marriage and Divorce. *What the Pagans Have Taught Us.*
- Vol. 3—**Dead Gods of Dead Civilizations**
Cults That Undermined the Morals of Greece, Science Starts Its Search to Find God. Philosophy Seeks the Solution in Human Mind, Grandeur of Rome—What Caused Decline? Vices That Broke Down Stamina of the People. *Our Heritage From the Greeks and the Romans.*
- Vol. 4—**Gods of the Orient**
Searching for God in India—Land of Mystics, Great Maxims of Buddha—And His Own Disciples, Caste System—Habits and Customs of the People, Love and Marriage—Morals and Women, Cults—Sects—Practices—The Heights and Depths. *What Has India Given to the World's Progress?*
- Vol. 5—**Gods of the Modern World**
Face to Face With Mohammed, The Mohammedan Heaven, The Mohammedan Hell, Marriage and Divorce, Mohammedan Laws for Daily Life. *What the Mohammedans Have Taught Us.*
- Vol. 6—**Gods of the Yellow Race**
Living With Confucius—The Master Moralist, Guides to Daily Living and Morals of Conduct, Ancestry Worship and Demonology in China, Women and Customs in the Flowering Kingdom, Gods We Meet in Japan—Deities of Shintoism. *The World's Future—Where Are We Going?*

Glance over these chapter headings at the left. They give you a slight idea of the breathless interest of this 100,000-word story of the origin and growth of each of the world religions—of the men who founded them—of the weird customs, the debasing practices, the atrocities and wicked sacrileges that were all part of the early religious gropings of the human race.

Now we live in an age of science. Knowledge is increasing. The normal span of life is lengthened. We flatter ourselves that we have really found progress. And yet—are we actually any nearer the world-old quest? Do we know clearly what we are seeking—where we are going? Can you, yourself, justify your own feeling?

What of Student Suicides?

Recent investigations among 36,000 college students indicate that over 90% believe in God. Still all over the country right now student suicides are rousing the emotions of a nation! Do you see any par-

ticular significance in these events? Can you explain the so-called "irreverence" of youth—the frequent dogmatic utterances of old age? Can you give an honest, intelligent recital of your own beliefs?

An Absorbingly Vital Narrative

Frankly, you can't find a more thrilling, fascinating, instructive story than in the pages of this remarkable narrative, written in a popular style by Francis Trevelyan Miller, Litt. D., LL. D., the famous historian. Here are the first bewildered advances of man in his strange quest through the ages. Here are his faulty stumblings, his blind gropings, his persistent searchings for the Truth behind all material things!

It is indeed a story that burns itself into your heart and brain. A throbbing, spell-weaving tale that leads you like a guiding light—helping you to understand your own beliefs, and enabling you to discuss intelligently every phase of the popular subject of religion.

Published in 6 convenient pocket-size volumes illustrated
Will you accept them 5 days FREE?

This remarkable little set is beautifully illustrated and attractively bound in black, morocco-grained leatherette, stamped in gold. If you wish, you may read them for 5 days—absolutely free. Simply mail coupon. The six complete

volumes will be sent to you at once. Glance through them. See how intensely interesting they are—how scholarly accurate in every page—how truly desirable they are to own. Then, at the end of 5 days, if you are positively delighted, send only \$3.00 in full payment. Otherwise return the books and you will not owe us one penny! You are the Judge. Mail coupon NOW! The Thompson Barlow Company, Inc., Dept. R-1624, 130 W. 31 St., N.Y.C.

The Thompson Barlow Company, Inc.
Dept. R-1624, 130 W. 31st St., New York City.

Without obligating me in any way, please send me the 6 Volume Set, "Man's Search for God." At the end of 5 days I may send \$3.00 in full payment. Otherwise I shall return the books immediately.

Name.....

Address.....

City..... State.....

Endorsed by Hundreds of Reviewers, Laymen and Clergy

"The purpose of Dr. Miller's valuable work is to trace for the average person the historical development of the God idea from primitive savagery to modern times. There have been works on the same subject that undertook to describe belief in God as being unworthy of enlightened men. Dr. Miller's purpose is exactly the opposite." — *St. Louis Post Dispatch.*

Simple and Readable

"Dr. Miller concentrates in six little volumes a brief history and analysis of religious convictions from the year one down. He offers pertinent thoughts without the attempt at interpretation that mars so many books on this subject. The books are simple and readable." — *Springfield Union.*

Leaders of Old Beliefs

"Dr. Miller brings us face to face with the founders of the various religious movements—Buddha, Zoroaster, Mohammed, Confucius and Lao Tsze. He paints graphically the style of the lives of each of these men, their early struggles, and

then outlines the essential teachings of each of these faiths." — *Columbus Dispatch.*

able manner." — *Spokane Spokesman-Review.*

Inspirational and Informing

"Dr. Miller's treatment of this amazing subject is popular and impartial. While he shows how all the religions originate, he does not at any time encroach upon the reader's right to believe. When he has clarified his own conception of God and other spiritual matters, he finds these books inspirational and strengthening. The rest of us find them highly informing." — *Cincinnati Post.*

Free From Dogma

"Dr. Miller furnishes a popular but correct account of the origin and growth of man's religions and beliefs. He gives close-up portraits of the pioneers in religious thought, who founded religions which swayed hundreds of millions. He gives a historical background to events, manners and customs from which each religion sprang. The little books are frank and free from dogma. They are written in a fascinating and easily read-

Interesting to Every Layman

"It is impossible thoroughly to understand any one religion without some knowledge of all religions, and the origin of a belief in a Deity. For this reason Dr. Miller's story of the religions of the world should be interesting to any layman." — *Cincinnati Enquirer.*

Wealth of Strange Facts

"These six books tell of Man's Search for God in some form. They chronicle a quest which began with the dawning of the ages and continues today. They are interesting with a wealth of strange facts." — *Rochester Times Union.*

Prominent Clergyman Praised

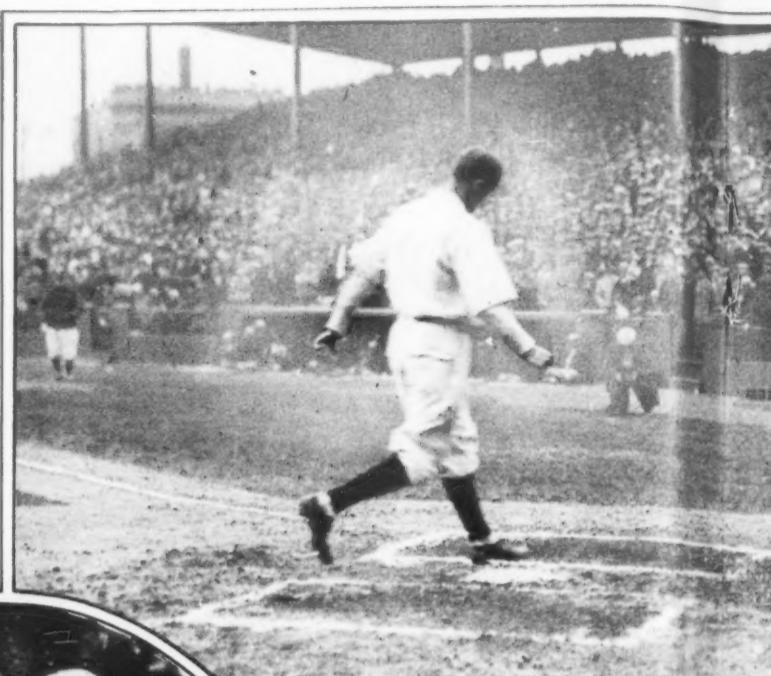
"Dr. Miller has done a difficult piece of work most admirably, and has made a multitude of his fellow-countrymen his debtors." — Rev. Charles E. Jefferson, *Broadway Tabernacle Church, N. Y. C.*

**Major League Teams Clash
in the Opening Games
Season of**



THE SEASON'S FIRST GAME IN WASHINGTON: PRESIDENT COOLIDGE Holds the Ball. Mrs. Coolidge Is at the Left and Manager Bucky Harris of the Washington Club at the Right. Washington Defeated the Boston Americans, 6 to 2.

(Times Wide World Photos.)



BEGINNING THE SEASON WITH A
the Chicago Cubs' New Left Fielder,
His First Time at Bat in the Opening
Later in the Game He Sc

(Times Wide World



STARTING IT OFF: MAYOR J. FREELAND KENDRICK OF
PHILADELPHIA

Inaugurates the Baseball Season in the Quaker City, Where the Philadelphia National League Club Met the New York Giants and Also Met Defeat, 15 to 7.

(Times Wide World Photos.)



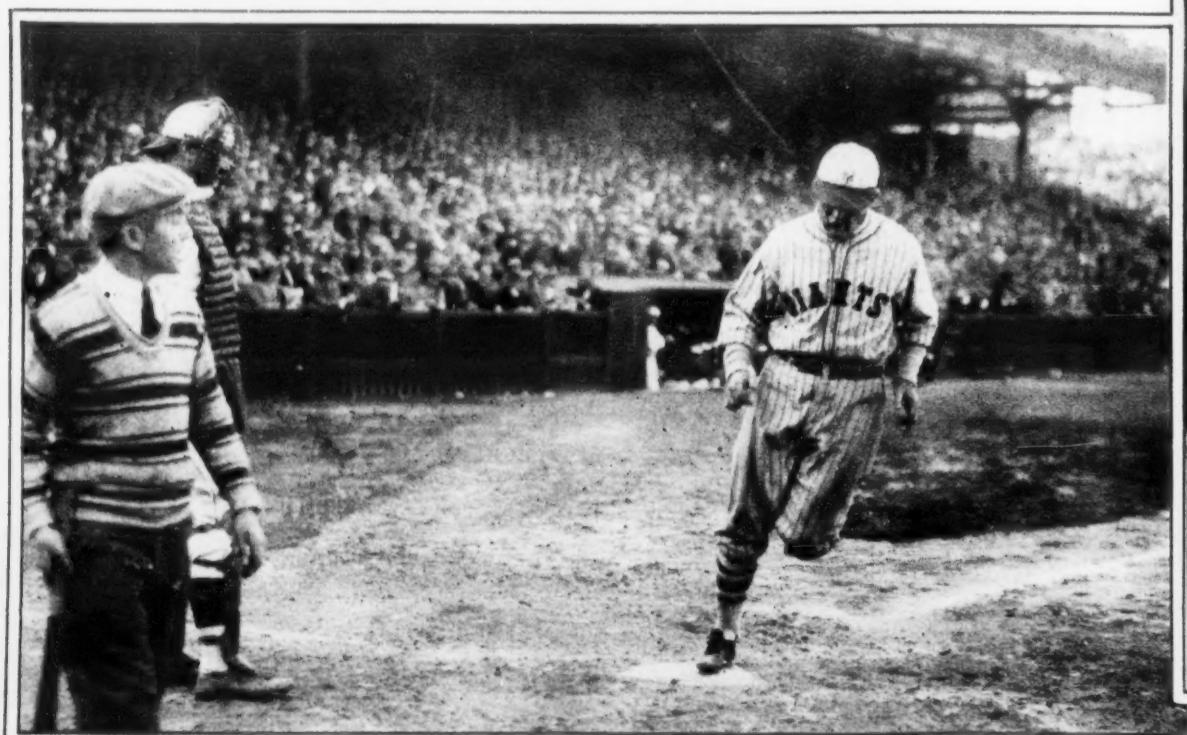
WASHINGTON VS. BOSTON: PITCHERS COVEY
LESKIE AND HARRISS

Shake Hands Before the Cry of "Play Ball!" Opens
the Season at Washington.

(Times Wide World
Photos.)



THE
SMILING
CZAR OF
BASE-
BALL:
JUDGE
KENESAW
MOUN-
TAIN
LANDIS
Watches the
First Game
of the
Season
Between the
Chicago
Cubs and the St.
Louis
Cardinals.
(Times Wide
World
Photos.)



THE HEAVY-HITTING HORNSBY: THE GIANTS' STAR RECRUIT
Scores on His Home Run in the Sixth Inning of the Game Between New York and Philadelphia at the
Latter City on the Opening Day of the National League Baseball Season.

(Times Wide World Photos.)



ZACK WHEAT,
for Years Brooklyn's Heaviest Slugger, Now With the Phil-
adelphia Athletics.
(Times Wide World Photos.)

litorial, April 21, 1927

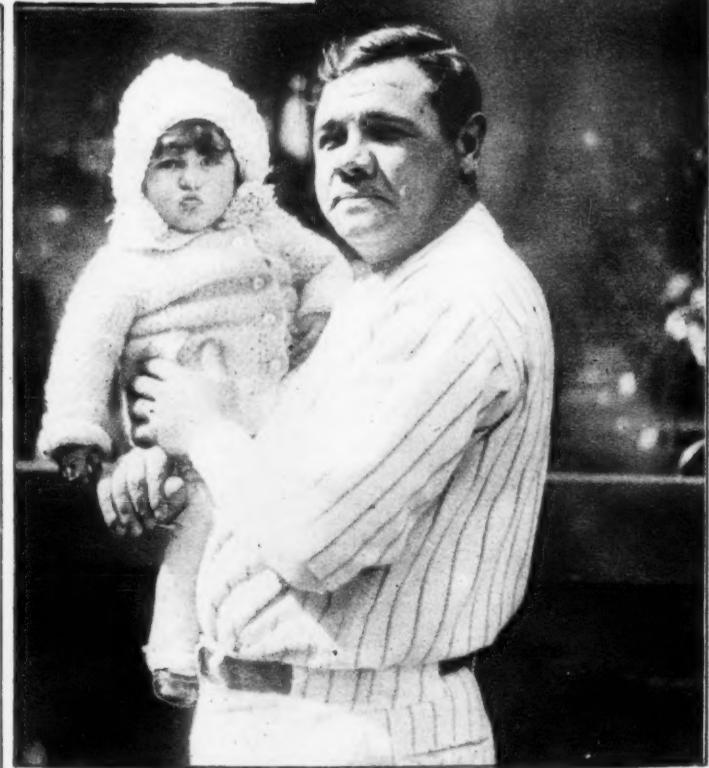
Clash Before Immense Crowds Games of the Baseball Season of 1927



SON WITH A BANG: EARL WEBB,
Left Fielder, Smashes a Home Run on
in the Opening Game With St. Louis.
Game He Scored Another.
(Times Wide World Photos.)



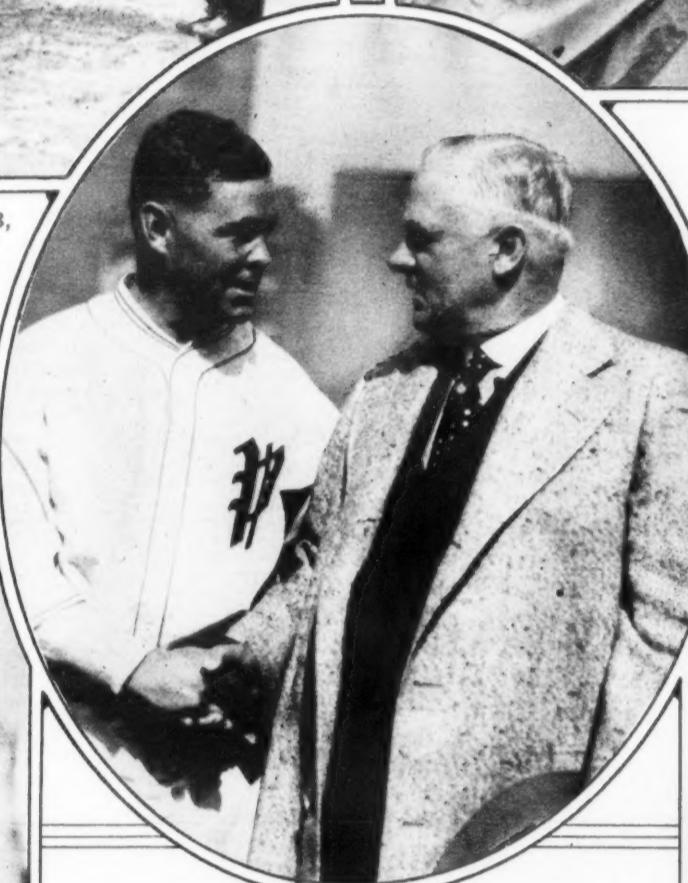
THE
SMILING
CZAR OF
BASE-
BALL:
JUDGE
KENESAW
MOUN-
TAIN
LANDIS
Watches the
First Game
of the
Season
Between the
Chicago
Cubs and
the St.
Louis
Cardinals.
(Times Wide
World
Photos.)



HIS YOUNGEST ADMIRER: BABE RUTH AND MISS
RAE ONORATO,
Who Is Only Eighteen Months Old and Who Attended the
First Game of the Season at the Yankee Stadium, New York.
(Times Wide World Photos.)



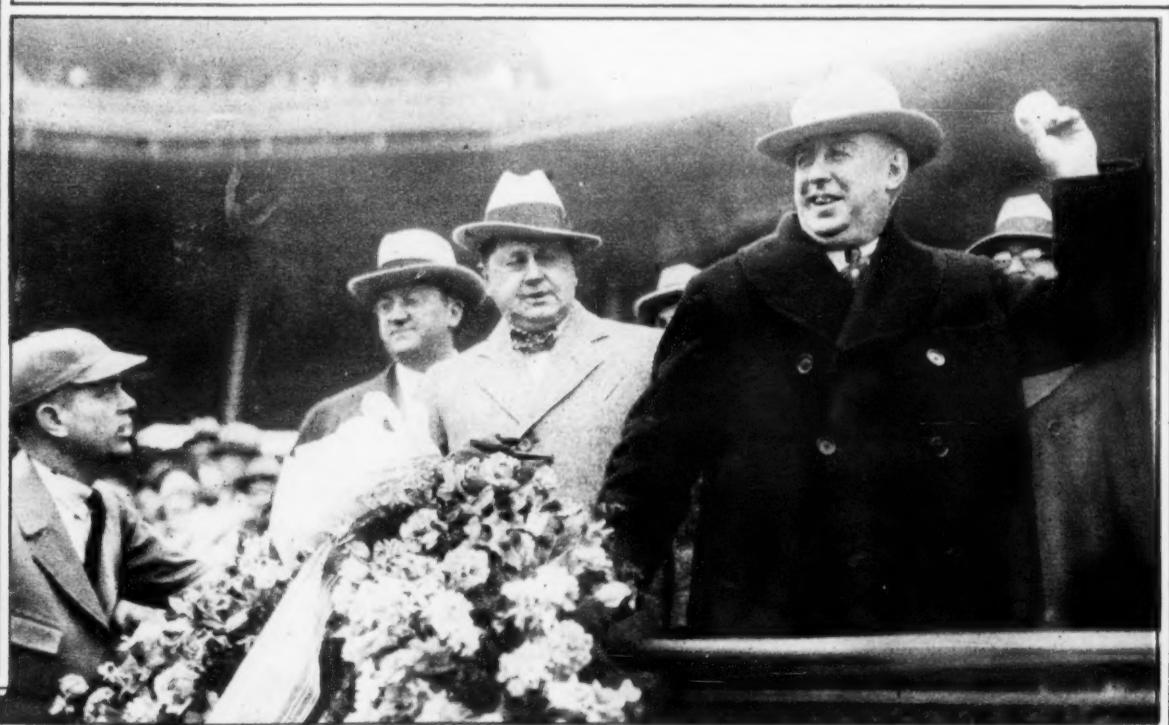
AT THE YANKEE STADIUM: THE DAPPER MAYOR OF NEW YORK,
His Honor James J. Walker, Throws Out the First Ball. At the Right is Sir
Thomas Lipton, Who Is Interested in Baseball as Well as in Yacht Racing.
(Times Wide World Photos.)



FRIENDLY ENEMIES: STUFFY McINNIS OF THE
PHILLIES
and John J. McGraw of the Giants (Left to Right)
Shake Hands Before the Struggle Began Between Their
Respective Teams Which Resulted in a Victory for
McGraw's Young
Men, 15 to 7.
(Times Wide World
Photos.)



THE LONG AND THE SHORT—BOTH SMILING: CONNIE MACK,
the Lanky Manager of the Philadelphia Athletics, and Miller Huggins, Who
Guides the Destinies of the New York Yankees, Exchange a Handclasp Before
the Opening Game of the Season in New York, When the Yankees Triumphed,
8 to 3.
(Times Wide World Photos.)



OPENING THE SEASON: THE NEWLY ELECTED MAYOR OF CHICAGO,
William Hale Thompson, Throws the First Ball From the Grand Stand and Cubs and Cardinals Grapple
in Their First Regular Game of 1927. The Home Team Won, 10 to 1.
(Times Wide World Photos.)



VOTING FOR HIMSELF: WILLIAM HALE THOMPSON
(Centre) Casts His Ballot in the Contest Which Resulted in His Election as
Mayor of Chicago by a Plurality of 83,000 Over Mayor William E. Dever.
(Times Wide World Photos.)

WELCOMED BY KING NEPTUNE: DICK ("SMILING DAN") LOYNES,
Returning to Long Beach, Cal., After Winning the 151 Class Speedboat Champion-
ship at Miami With His Boat, Miss California, Receives a Royal Welcome.
(Times Wide World Photos.)



A WOMAN OF WALL
STREET: MRS. IRMA
DELL EGGLESTON
of C. F. Childs & Co.,
Specialists in United
States Government
Securities. Mrs. Eg-
gleston Is Said to
Have Bought and
Sold More Liberty
Bonds Than Any
One Else in the New
York Financial Dis-
trict. Her Largest
Total for a Single
Day's Trading Is
\$38,000,000; for a
Year, \$5,000,000,000.
(Times Wide World
Photos.)



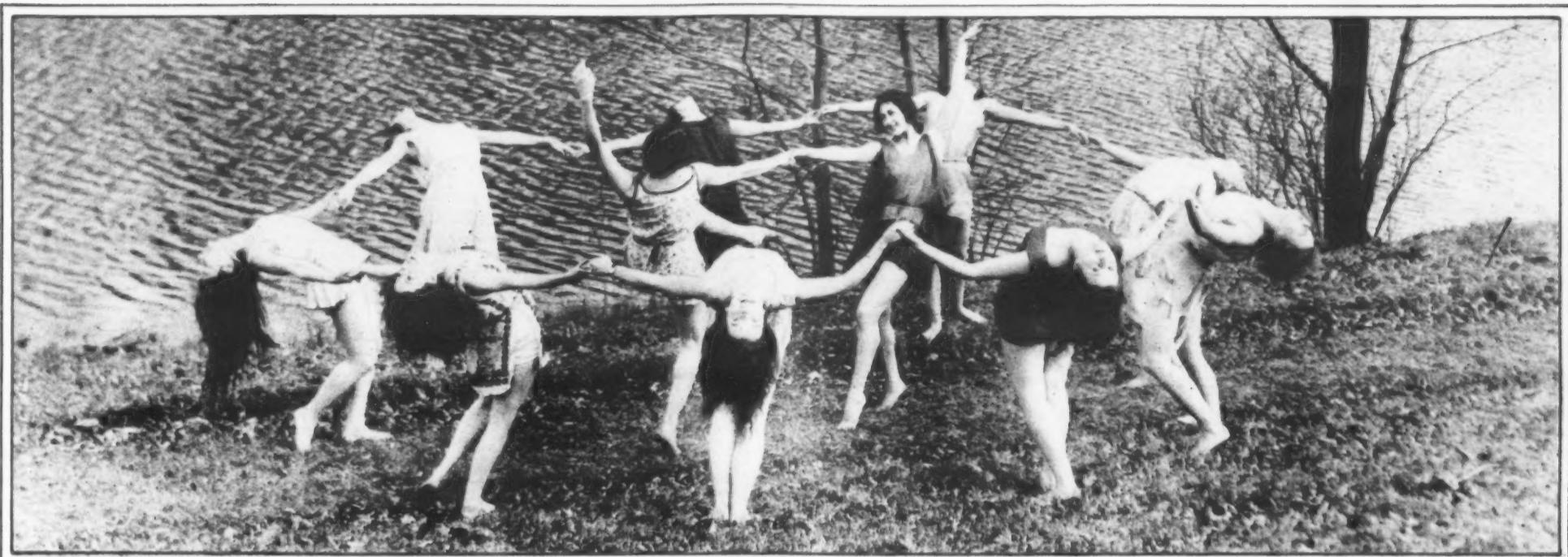
REPORTING TO THE CHIEF: SERGEANT MAJOR
JIGGS II,
the New Mascot of the United States Marine Corps,
Shakes Hands With Major Gen. John A. Lejeune, Com-
mander-in-Chief of the Corps, on Arriving in Washington.
(Times Wide World Photos.)



SNUGGLES, THE KOALA OR SUN BEAR,
From Australia, Which Recently Died at the San Diego (Cal.) Zoo
and Is Greatly Mourned. With Snuggles in the Photograph Is
Carl Kilgore, His Keeper.
(Times Wide World Photos.)



A CHAMPION HORSESHOE
PITCHER: R. H. TIBBETS,
Guide in Glacier National Park, Mon-
tana, Holds the Title in That Region.
(Times Wide World Photos.)



THE WORLD RENEWS ITS YOUTH:
AND, ANSWERING THE CALL
OF SPRING,

a Group of Pretty Albertina Rasch Dancers
Gambol Among the Woods Beside the Lake
at Briarcliff Manor, N. Y.

(Times Wide
World
Photos.)



FAYE
FER-
GUSON,
INC.: THIS
YOUNG PIANIST HAS INCORPORATED
HERSELF

Under the Laws of the State of Ohio to
Obtain Funds for Her Concert Career. Her
Professional Activities Will Be Governed by
a Board of Directors.
(Times Wide World Photos.)



BLAZING AGAINST THE STARS:
THIRTY-EIGHT STORIES ABOVE THE
STREET,

the Scaffolding Around the Sherry-Netherland Apartment Hotel at Fifth Avenue and Fifty-ninth Street, Under Construction, Defied the Resources of the Fire Department, and Flaming Timbers as They Fell Imperiled Neighboring Buildings. The Scaffolding Was Destroyed by the Flames; the Structure Itself Is Fireproof.

The New One Volume STEVENSON

Now Has a Handy Thumb Index

HIS pen captured the very essence of the luring, fascinating sea; captured it and locked it in the treasure chests that are his books. Once you have sailed with Robert Louis Stevenson in search of buried treasure or

watched the charming, handsome Dr. Jekyll transformed by a secret mixture of chemicals into the ugly, blood-hungry Mr. Hyde you can never forget the experience.

Now these immortal novels, short stories, poems and essays have been collected for you and bound within the covers of a single volume. Now you can own Stevenson in all his universal charm in a single beautiful volume.

The old, bulky, many-volume set of books—occupying foot upon foot of shelf room is today supplanted by this most remarkable publishing achievement of the decade. Here is Robert Louis Stevenson, the master story teller, in the most readable, convenient, compact, and economical form ever devised; truly a *miracle of compression!*

Nearly 1000 pages of exquisitely fine, Warren's India paper are contained in a volume less than an inch and a quarter thick. The covers are beautifully grained, highest grade Du Pont Book Fabrikoid, the "Life-time" binding. The large clear-face type is scientifically selected and arranged for comfortable reading. No effort or expense has been spared to make this edition of The Works of Robert Louis Stevenson a superb example of modern publishing art. Yet so great is the saving effected by producing a single book instead of a many-volume set that in addition to all its other advantages, this Stevenson is also the *lowest in price*.

Read it FREE

The Works of Robert Louis Stevenson in One Volume will be sent to you to read for five days FREE! Examine it at your leisure—show it to your friends—compare it with any other Stevenson on the market and if it fails in any particular to meet your expectations mail it back without cost or obligation. You risk nothing; we guarantee your complete satisfaction. MAIL THE COUPON TODAY.

WALTER J. BLACK CO.
171 Madison Avenue, New York City.

184

Walter J. Black Co.

171 Madison Ave., New York City

Gentlemen: Send me The Works of Robert Louis Stevenson in ONE VOLUME, bound in the best Book Fabrikoid, containing nearly 1000 pages of India paper, printed in clear-face type. I shall either return this book within a week at your expense or send only \$6.45 in full payment.

Name

Address

City State

Check here if Persian Morocco binding is preferred
at only \$1.50 more.

WALTER J. BLACK CO.
171 Madison Ave., N. Y. C.

Featured in Spring Dramas of the Great White Way



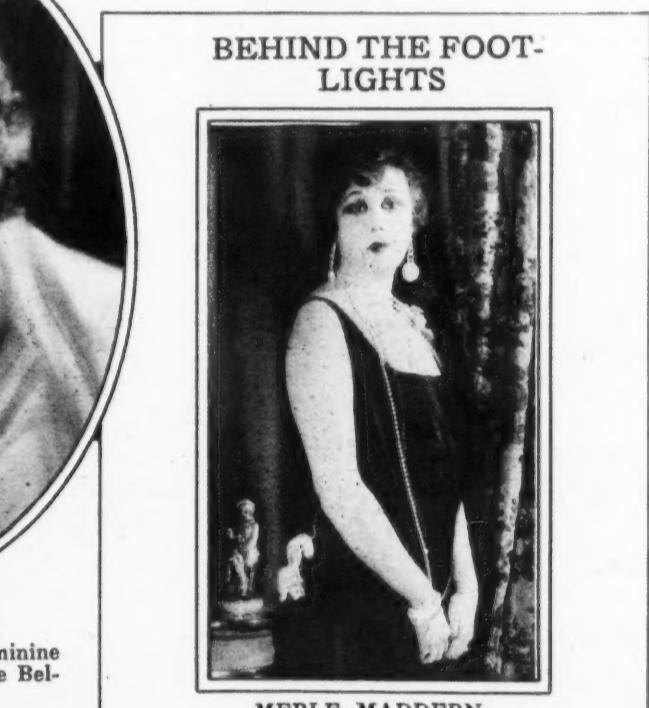
MARY EATON,
Starring in "Lucky," at the New Amsterdam
Theatre.
(New York Times Studios.)



EILEEN
CULLEN,
in "Le Maire's
Affairs," at
Chanin's
Majestic
Theatre.
(De Barron.)



ALICE BRADY AND LIONEL ATWILL,
in a Scene From Bernstein's Drama, "The Thief," at
the Ritz Theatre.
(White Studio.)



BEHIND THE FOOT-LIGHTS



MERLE MADDERN.
(White Studio.)



MELBA ALTER,
Kansas Soprano, Singing in "Rio Rita," at
the Ziegfeld Theatre.
(New York Times Studios.)

HELEN
CHANDLER,
in the Theatre
Guild's Re-
vival of "Mr.
Pim Passes
By," at the
Garrick
Theatre.
(Gerald.)

CLAUDETTE
COLBERT,
in "The
Barker," at
the Biltmore
Theatre.
(Vandamm.)



MERLE MADDERN, who plays the eminently safe and sane mother in "Sinner," at the Klaw Theatre, hails from San Francisco. Her father was a wealthy lumberman of the West and her mother interested largely in clubs and welfare work. While there are no theatrical traditions in Miss Maddern's family, she inherits her great love of the theatre from her mother, whose chief delight in the West during Merle's flapper years was the direction of amateur theatricals. Miss Maddern began her stage career in San Francisco as extra girl with Maude Adams. She came East in 1907 and spent eight years with Mrs. Fiske, appearing with her in all the plays in which she played during that period. Following this long and happy association, Miss Maddern was seen for three years with Otis Skinner in "Kismet," after which she followed Constance Collier in the leading feminine rôle of "The Ideal Husband." More recently Miss Maddern has been closely associated with Rachel Crothers, to whom she gives credit for some of the best direction she has ever received in the theatre. She appeared in Miss Crother's "Nice People," "The Little Journey" and "Expressing Willie."

"Sinner" represents Miss Maddern's first appearance under the management of Richard Herndon and her first association in the theatre with Allan Dinehart and Claiborne Foster.

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

DISTANT SPEAKERS ARE SEEN AND HEARD BY TELEVISION



AT THE NEW YORK END OF THE WIRE: PRESIDENT WALTER S. GIFFORD

of the American Telephone and Telegraph Company Talks to Herbert Hoover, Who Is in Washington, and Sees and Hears Mr. Hoover Perfectly. At His Right Are Dr. Herbert E. Ives, Who Directed the Researches That Have Resulted in Television, and Dr. Frank Gray, Responsible for Some of the Technical Developments.

(Times Wide World Photos.)

TELEVISION has come.

On Thursday, April 7, Herbert Hoover, Secretary of Commerce, made a speech in Washington and was heard and seen in New York City, more than two hundred miles away.

As his words came forth from a loud-speaker he himself was seen on a tiny screen—two by three inches—perfectly clearly, the movements of his lips synchronizing with each syllable of the speech. On an enlarged screen the results were not so satisfactory, though wonderful enough in all conscience.

Everything was seen and heard in New York about one-thousandth of a second later than by those persons who were at Mr. Hoover's side in Washington.

The pictures and voices were sent by wire from Washington to New York. Radio, however, was employed later on when a typical program of entertainment was sent from Whippoorwill, N. J., to New York. This program began with a technical explanation of the television process by E. L. Nelson, an engineer. Then came a monologue by A. Dolan, a professional comedian who was seen first as an old-time stage Irishman with a brogue that you could cut with a knife and then in blackface. This is the first vaudeville act that has ever been transmitted on the air as a talking picture. It was followed by a short humorous talk by Mrs. H. A. Frederick.

One most remarkable feature of the Washington-New York communication pregnant with future possibilities and even certainties, was a series of telephone conversations. Vice President J. J. Carty and others in Washington took their places at the receiver and spoke with men in Manhattan. The speakers at the Washington end of the line were perfectly visible to the New Yorkers—as also was the telephone girl. In this first demonstration the pictures were sent only one way, so that in Washington only voices were heard from New York. Two-way television-telephone conversations, however, are perfectly practicable and will be held very soon.

Thus another astounding development of modern science has made its appearance as a result of concentrated thought and experiment by the Bell laboratories of the Ameri-

can Telephone and Telegraph Company. This research work has been under the direction of Dr. Herbert E. Ives.

The process of television begins when he who desires both to speak and to be seen at the other end sits down in front of the apparatus and an arc light is turned on. Most of this light is shut off from the sitter by a disk in which are a series of holes. As the disk turns fifty holes and fifty spots of light pass over the sitter or the scene which is to be photographed and transmitted. The entire fifty spots of light flash across the subject eighteen times a second; thus the effect is that of a steady illumination.

The lines, colors, contours and other features of the subject cause variations in the brightness of the spots, and these variations are transformed into variations of electrical current. Three large photo-electric cells face the sitter. In these cells the moving spots of light are reflected, giving rise to showers of electrons, strong or weak in correspondence with the strength or weakness of the light. Thus a current is created which is amplified 5,000,000,000,000,000 times and sent either by wire or radio to the receiving television station, where a "brush" mounted on a wheel makes and breaks electrical contact with 2,500 wires. Each wire catches a bit of the electric current which bears the "flying picture" and carries its portion of the current to a square of tinfoil behind the television screen. From the tinfoil each fragment of the current passes to a wire and through the gas called neon, which is immediately illuminated by the electricity. Eighteen times a second the neon flashes in front of each of the 2,500 tinfoil squares, and the strength of these flashes is governed by the light or shadow of the particular section of the picture which is being transmitted.

From these flashes the picture is constructed on the screen.

When President Walter S. Gifford of the American Telephone and Telegraph Company was asked about the future of television he replied:

"I'll have to leave that to your imagination."

And yet there are people who say that our modern world is dull and prosaic!

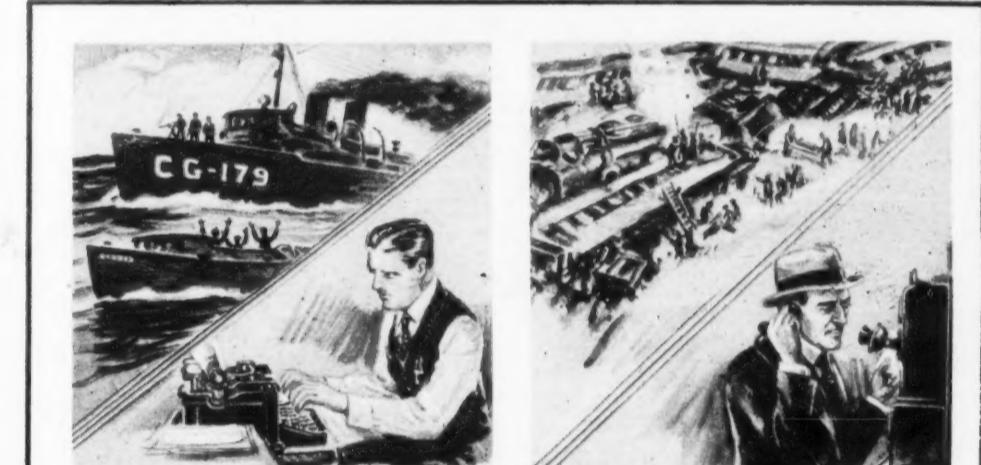
Have they any imagination?



INAUGURATING THE TELEVISION MIRACLE: SECRETARY OF COMMERCE HERBERT HOOVER,

in Washington, Talks to New York and Is Seen There as He Talks. Standing, Left to Right: Vice President J. J. Carty of the American Telephone and Telegraph Company, President A. E. Berry of the Chesapeake and Potomac Telephone Company and Judge Stephen Davis, Solicitor of the Department of Commerce.

(Times Wide World Photos.)



Knowledge of Journalism Means More Than Knowledge of Writing

When you hear some famous person say, "I owe my success to my newspaper training," you know that he (or she) is referring to something far more powerful than mere ability to write.

Journalism breeds greatness not only because it helps you master words but also because it helps you master life. *What goes on in the world is never a secret from the newspaper man.* He knows what "makes the wheels go around"—in finance, in commerce, in fashion and even in questions of social preferment. He knows because he sees and lives these things, whereas most people can only read of them. This clear-eyed knowledge does much to explain the poise, resourcefulness and versatility which distinguish newspaper people.

Real newspaper training—by New York Copy Desk Method

Newspaper training is simply a matter of doing enough actual newspaper work to get the journalistic viewpoint. With proper editorial direction anyone possessing any real aptitude can acquire it.

The practical New York Copy Desk Method offered by the Newspaper Institute of America puts you to work just as though you were trying to "make good" on a great metropolitan paper. You are given assignments to cover, interviews to write. Everything you do

is watched, corrected—sometimes even disciplined—by the vigilant, trained Institute editors, themselves drafted from important positions on some of New York's most eminent dailies.

Take up Institute training in the right spirit—and there's no telling how far it may lead you. Even while studying you will find growing confidence in yourself.

Your writing aptitude tested FREE

An interesting test—simple, but a challenge to anyone who believes he can write—will be sent you if you're interested. Fill it out, return it and our editors will analyze and criticize it for you. No obligation—the Institute has developed this test simply that it may know something of the qualifications of its applicants and guide its instruction accordingly.

Write in now for an Aptitude Test and try it. Coupon below for convenience.

Mr. _____	Mrs. _____	Miss _____
Address _____		
(All correspondence confidential. No salesmen will call on you.)		

161247

THE BEAUTY OF SPRING IN THE LAND OF THE MAPLE LEAF



BOW RIVER AND FALLS, NEAR BANFF.
(Courtesy Canadian Pacific Railway.)

By Ethel C. McDonald

*I took a day to search for God,
And found Him not. But as I trod
By rocky ledge, through woods untamed,
Just where one scarlet lily flamed,
I saw His footprint in the sod.*

—Bliss Carman.

THE above lines are also suitable for almost any city square where little shrubs are covered with tender, delicate leaves and flowers push daily through the earth, expressing the mystery of the universe and nature. Long before the leaves burst from their Winter covering, when

*"There's not a leaf upon the tree
To show the sap is leaping;
There's not a blade and not an ear
Escaped from Winter's keeping—*

*But there's a something in the air,
A something here, a something there,
A restless something everywhere—
A stirring in the sleeping!"*

telling us that Spring is in the air.

Spring is a resurrection of nature, and human nature also awakens to new hopes. Spring gives fresh courage to forge ahead on new trails, whether material or idealistic; something enters into the core of human beings, old and young alike thrill because it is Spring. A story of a benign season is given when the rising of the sap signalizes the budding of the tree, when the rivers sing a song of freedom and the birds add their songs to the voices of little children in streets or country lanes.

Though Spring and Beauty can be found everywhere, it is in the country that it is ideal. Here one can watch the tilling of the soil, the plowing and planting that the earth may yield for the needs of man.

Nova Scotia is delightful, for there the bustle and stress of our modern era does not exist. It is a part of that ancient country of Acadia, and it is one of the most beautiful provinces in the Dominion of Canada. The whole country is like a garden—a garden extending down to the sea, where its perfume of flowers blends with the salt tang of countless harbors, inlets and bays which cut into the land like the jagged edge of a saw.

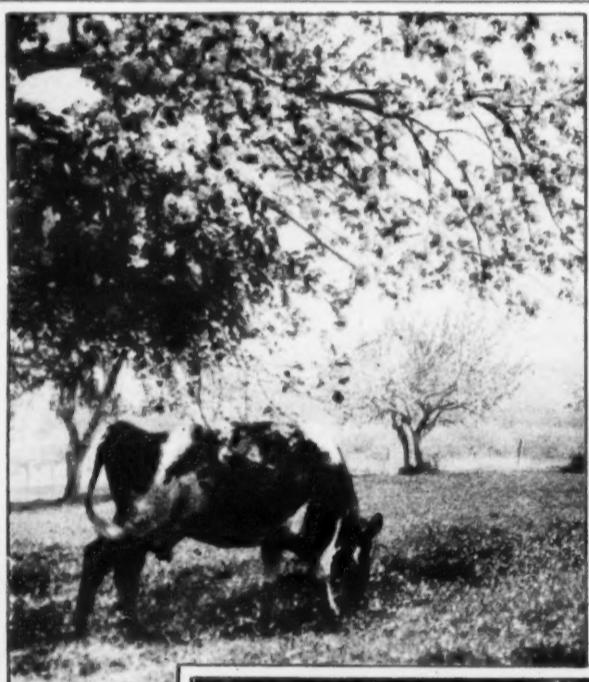
There is no part of Nova Scotia more permeated with poetic legend and historic lore than the Annapolis Valley, Windsor, Grand Pré and Gaspereau. These were centres of events in the early history of the North American Continent, for French explorers visited this section as far back as 1604, and the French flag flew over the new settlement of Port Royal, on the western shores. Apple blossom time in the Annapolis Valley is one of the sights of the Dominion, for the orchards extend over great distances.

Quebec Province in Spring is equally lovely, and especially the rural districts near the fortified Old-World City of Quebec. Old Normandy farmhouses sprawl along country streets for miles. Wayside shrines are many in this devout Province. Glimpses are had through quaint courtyards or narrow

galleries of women at their spinning wheels.

Here, as in sections of Nova Scotia, time, apparently, is not fought for as elsewhere. Plowing in Quebec Province is not done by machinery, but by horses, and more often by oxen—the peace of the Old World is here, with its atmosphere of romance and pastoral beauty. Spring days quicken the wanderlust which lies dormant all Winter in many people, and with the first notes of the meadow lark and robin the open spaces call, and Isabel Ecclestone Mackay's lines in "Wanderlust" are recalled:

*The highways and the byways, the kind sky folding all,
And never a care to drag me back and never a voice to call;
Only the call of the long white road to the far horizon's wall.*



AN
ORCHARD
IN
NOVA
SCOTIA.
(Courtesy
Canadian
Pacific
Railway.)



CANA-
DIAN
APPLE
BLOS-
SOMS.
(Courtesy
Canadian
Pacific
Railway.)



HIS ROYAL HIGHNESS'S PROPERTY: A SPRING SCENE
on the Prince of Wales's Ranch in the Province of Alberta, Canada.
(Courtesy Canadian Pacific Railway.)

Concrete Highway Planned from Chicago to Los Angeles



ROUTE OF THE PROJECTED HIGHWAY SPANNING TWO-THIRDS OF THE CONTINENT.

BELEIVING the time has come when America must be served by a great continuous highway to connect, like a railroad, the centres of population with a region capable of expansion by younger generations, the business men of America's great Southwest have formed an organization, "The U. S. 66 Highway Association," to bring into being at the earliest possible date, through Federal and State legislation, America's widest concrete thoroughfare. They propose to concrete the U. S. 66 Highway from Chicago, Ill., to Los Angeles, Cal.

At a meeting, the second of its kind, of Chamber of Commerce, Automobile Club and State highway officials from pretty much all the way between Chicago and Los Angeles, to be held in Springfield, Mo., May 2, final estimates of costs for construction in each of the several States as arrived at by State highway departments, will be laid before the assembled members that a unified cooperative effort on the part of each State legislative and highway body may bring to completion by the end of 1928 an unbroken concrete slab from the Great Lakes to the Pacific.

Practically all of the route through Illinois and Missouri combined has been paved in the usual width. Strips of considerable distance are paved also in the other States. Every mile of the highway has been maintained as an all-year-round road without any impassable detours and without dangerous passes over the lower Rockies since 1926.

John T. Woodruff of Springfield, Mo., President of the U. S. 66 Highway Association, declares that for military reasons alone America must have a wide transcontinental concrete highway. No other route, he claims, is so feasible of construction and maintenance and no other transcontinental highway would afford such easy military ingress and egress where military protection would be needed most as does U. S. 66 Highway from Chicago to Los Angeles.

In commerce, in agriculture and in pleasure the proposed strip of concrete road would, lateral State roads taken into consideration, serve a total of thirteen States. Officials of the new association claim that U. S. 66 is shorter than any railroad and nearly two hundred miles shorter than any other highway from the Great Lakes to the Pacific. It also intersects every other east and west national highway, besides transecting a considerable portion of the north and south roads.

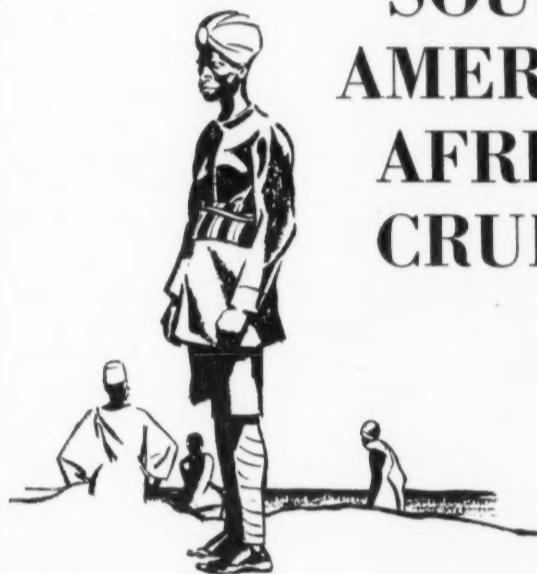
From Chicago the road traverses the rich agricultural and mineral regions of Illinois, on concrete to St. Louis, thence on concrete and hard gravel through the picturesque Ozarks to the lead and zinc regions of Missouri, Kansas and Oklahoma. The oil fields of both Oklahoma and the Texas Panhandle are along the route. In New Mexico the cattle-grazing plateaus are served by the highway and in Arizona it goes through the Bad Lands and close to the Grand Canyon, coming to an end over the lower Rockies in Los Angeles, Cal.



WHEN SPRINGTIME COMES: GOLDEN GIRLS AT PLAY
Amid the Beauty of the Apple Blossoms in the Old Dominion.
(Courtesy Virginia State Chamber of Commerce.)

The newest travel thrill:

SOUTH AMERICA-AFRICA CRUISE



Confirmed travellers say this is the cruise for those who have cruised.

Its itinerary covers the world's strangest contrasts. The romance of the West Indies; the civilization of South America. The color of Africa, and the culture of the Mediterranean. Ending with France and England. All these experiences, yet only 104 days. All these places, yet Canadian Pacific service all the way. All these unusual things-to-do, and the world's greatest travel system to help you do them. All these untravelled seas, and the clubbiest of great liners to transport you—the Empress of France . . . Doesn't this intrigue you? . . . From New York, Jan. 24. Send for plan of itinerary and ship. Your own agent, or—

Canadian Pacific

(Canadian Pacific Travellers Cheques Good the World Over)

E. T. Stebbing, General Agent, 344 Madison, at 44th, New York

Mid-Week Pictorial, April 21, 1927

Amateur Camera Artists Win Cash Awards

First Prize—Ten Dollars.

Won by Harold C. Scott, Box 356, Dennis Port, Mass.



THE FISHERMEN.

Second Prize—Five Dollars.

Won by Mrs. M. Fuston, Box 138, Lexington, Ky.



A NAVAJO SQUAW AND PAPOOSE.

Amateur photographers everywhere are invited to send their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best and three dollars (\$3) for each additional photograph published.



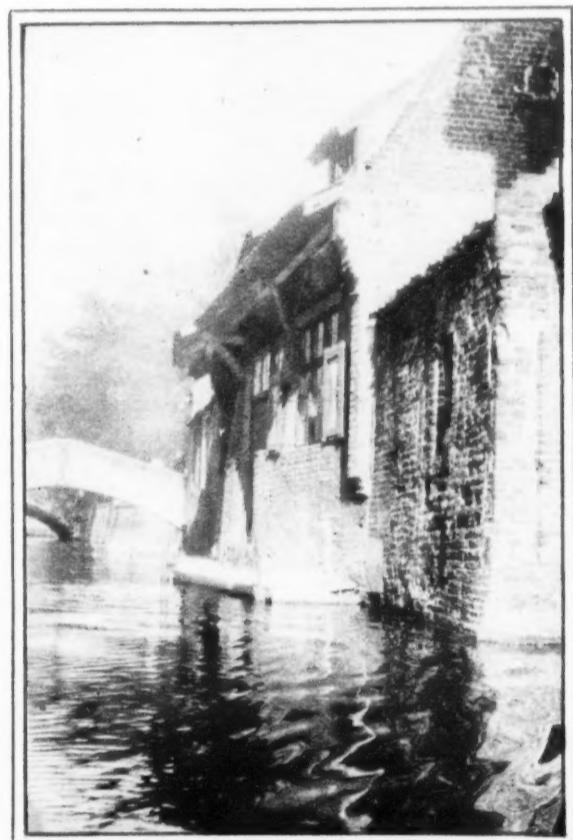
PUSSYWILLOWS.

Three Dollars Awarded to Harry A. Packard, Norway, Me.



AT THE ROADSIDE.

Three Dollars Awarded to Charles Ohm, 8,509 South Broadway, Los Angeles, Cal.



A CANAL AT BRUGES.

Three Dollars Awarded to Gardner Barker, Bourne Dale, Mass.



IN NORWAY.

Three Dollars Awarded to Miss Clarissa McCollom, 919 Lapeer Avenue, Port Huron, Mich.



THE YOUNG FOLKS.

Three Dollars Awarded to Miss M. C. Ritger, State Board of Education, 516 State Office Building, Richmond, Va.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

In the Weekly Prize Photographic Contest



SUGARING TIME.
Three Dollars Awarded to Miss Nellie E. Clark, 4 Vernon Street, Hartford, Conn.



THE PATH THAT WINDS BESIDE THE STREAM.
Three Dollars Awarded to Miss Hattie L. Taylor, 2,115 C Street, N. W., Apartment 707, Washington, D. C.



AN INDIAN FAMILY.
Three Dollars Awarded to Winifred Neipp, 4,835 Minden Place, Rockdale Avenue, Los Angeles, Cal.



PUPPY LOVE.
Three Dollars Awarded to Miss Marion Anderson, 1,342 Morrison Street, Madison, Wis.



A BOTTLE BABY.
Three Dollars Awarded to W. F. Hild, 1,010 North Wells Street, Chicago, Ill.



SMILING AT THE CAMERA MAN.
Three Dollars Awarded to Fred E. Hagin, 163 West Fifty-sixth Street, Los Angeles, Cal.

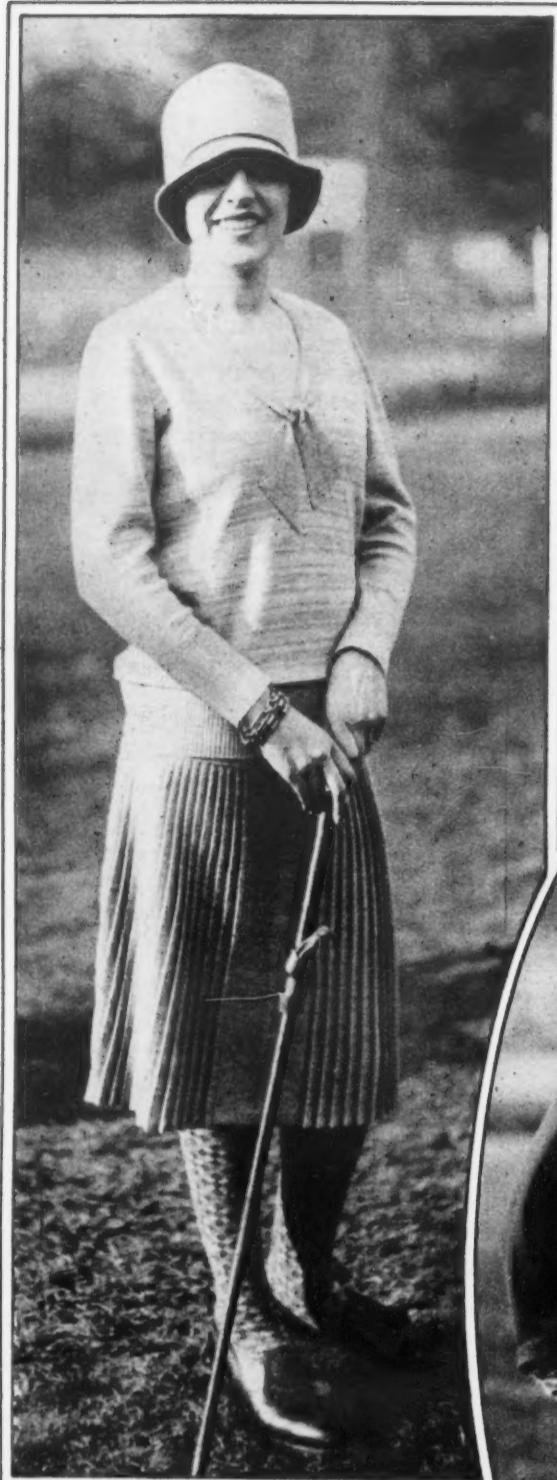


A DAUGHTER OF THE PLAINS.
Three Dollars Awarded to E. J. Brown, 3,015 Coolidge Street, Los Angeles, Cal.

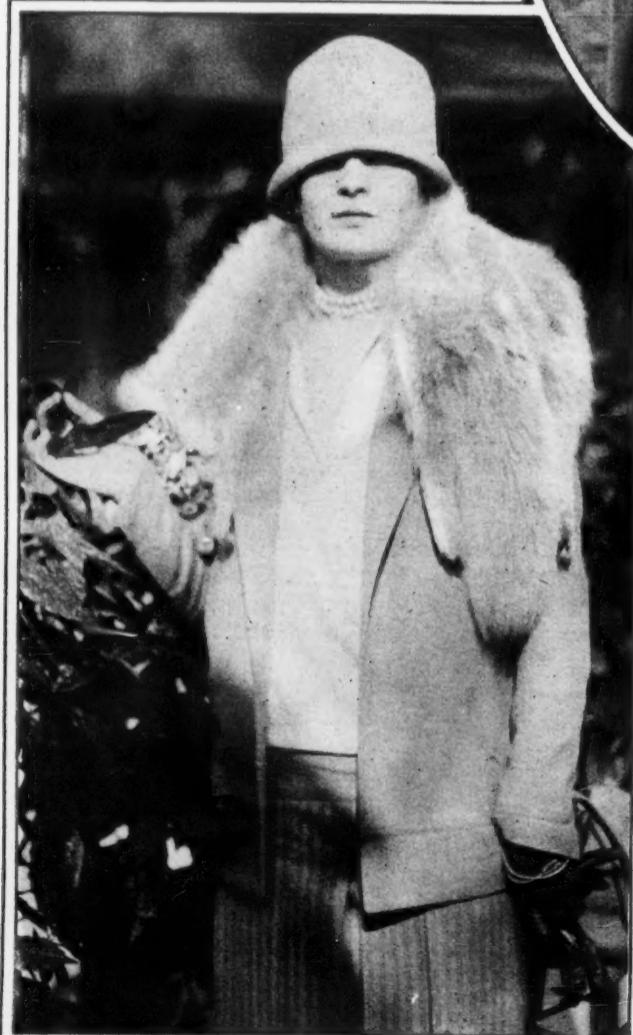


"LET'S GO!"
Three Dollars Awarded to M. Parker, 653 West Fifteenth Street, Los Angeles, Cal.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.



FOR THE GOLF COURSE
Is Favored Gray Kasha Tulle Skirt and
Jumper of Novelty Scotch Wool With New
Sports Bracelet in Leather and Gold Stripes.



THE BLOUSE OF THE SEASON IS IN NOVELTY COLOR,
Featured Here in Madonna Blue Silk With Tan Suit and
Ever Popular Fox.

A Day in the Country With the Smart Parisienne

Selected by
M. Thérèse
Bonney,
Paris Fashion
Editor.

Fashions on This
Page Created by
Worth. Hats From
Agnes. Shoes From
Julienne.

**TEA TIME AT
THE AUBERGE**
in the Country
Requires Kasha
Tulle Top Coat in
Dark Putty Color
With a Collar of
Baby Calf.

**A
CLEVER
VEST
EFFECT**
in Stripes
of Combed
Gray Wool
on Blue
Jumper
Frock for
Outdoor
Sports.

SPORTS SILHOUETTE
With a Tailored Charm. A Plain
Jacket Tops Striped Skirt in New
Tones of Tan.



THE SPORTS BAG COMES INTO ITS OWN
in Felt Carried With Mixed Gray Coat. Hat
and Scarf Carry New "Dash" Pattern.

16 Rue de la Paix, Paris, April 10, 1927.
SPRING is now becoming a "season" for Paris. This year more than ever people are congregating in the French capital. One by one they come, are seen at the Ritz for tea, the Florida or Grand Ecart at night, and the country clubs in the environs of Paris for the sports of the daytime. For Spring in Paris includes the countryside around, where one may motor and pass a few hours on the golf links or tennis courts of some chic club such as that of St. Cloud.

For the Parisienne has changed her type. She is now, if not vigorously, at least actively, interested in sports, and this change in her personality, this "modernizing" of her, was quick to be reflected in that chameleon-like thing—fashion.

The feeling for sports wear predominates today in the creations of the couturiers, from the very youngest of the newcomers to the older houses, such as Worth, with their years of tradition behind them. Worth is noteworthy for his introduction of real "chic" into sports wear. He has managed to put that indefinable Parisienne touch into the costumes which find their fitting cadre in the country clubs of Rambouillet, Versailles and St. Cloud.

Now that the jumper is definitely established as a genre of dress it receives more subtlety of interpretation and becomes a real "creation" of the great couturier. A simple blue two-piece frock features the popular horizontal stripings in combed gray wool in amusing vest effect. Another jumper type reiterates the popularity of contrasting materials, in this instance a skirt of gray kasha tulle topped by a novelty Scotch knitted mixture. A sports suit, too, often of tailored appeal, carries its contrasting jacket and skirt, the latter frequently in one of the new striped or checked patterns.

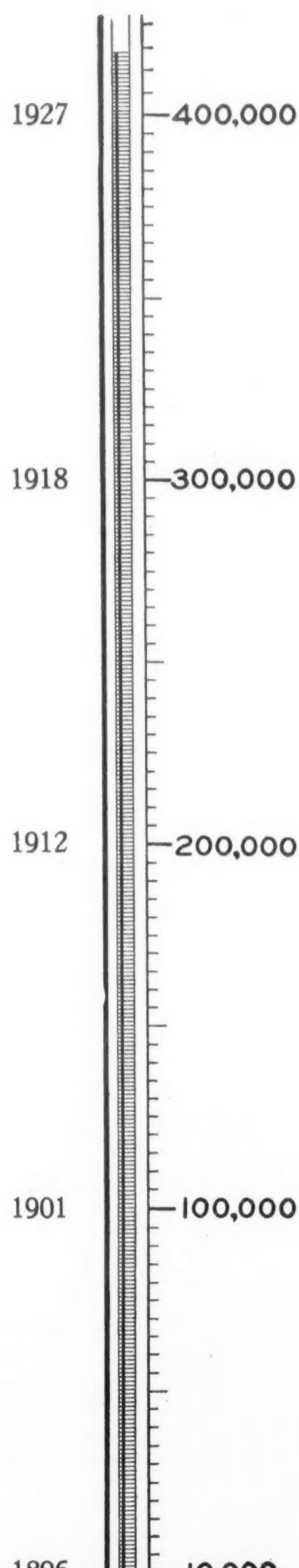
Fur also has evolved as a dress medium. The long fur wraps which not so many years ago were worn chiefly as a matter of luxury and utility, have been superseded by smart novelty effects in which the rarity of the skin counts for less than the treatment and ingenuity of cut. Worth is one of the French couturiers who has made the jaunty fur jacket an indispensable item of the sports wardrobe.

Among the new accessories are the sports bag, featuring in various colored felts and the link bracelets of alternating leather and gold. The favored tones for early Spring sports wear may be considered the new gray shades and dark blues, including midnight. Fabrics include the latest weaves from Rodier, notably kasha tulle.

The details involved in sports wear are taken into an increased consideration. Accessories and costume must now make a harmonious ensemble, and it is quite possible to be the "glass of fashion" even when driving the golf ball most earnestly across the famous links in the outskirts of Paris.

M. T. B.

Average Daily and Sunday Circulation



Vindicating Newspaper Readers

THE steady, continuing growth of the circulation of The New York Times is a vindication of the newspaper reading public; and an answer to the question "Is this a jazz age also for newspapers?"

The increasing circulation of The Times, strictly a newspaper, refutes pessimists who think that there is a diminishing interest in accurate, full information of what is going on in the world.

The New York Times is designed for intelligent, thoughtful people—a newspaper with dependable news, impartial and non-partisan—surpassing and excelling all others.

414,990

*Average Daily and Sunday Sale—
a new high record for The New York Times*

This total of 414,990 has never been equaled or approached by a newspaper of quality circulation, morning or evening, in the City of New York or anywhere else in the world.

NET PAID SALE AVERAGE DAILY AND SUNDAY as reported to the Post Office Department March 31, 1927.

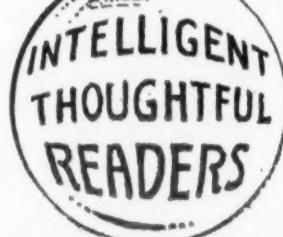
Average for six months ended March 31, 1927.....	414,990
Average for six months ended March 31, 1926.....	392,695
<i>Average daily and Sunday gain in one year</i>	<i>22,295</i>
Daily Average	Sunday Average
Net paid sale.....	375,249.....653,437
Gain over average of preceding year.....	*18,778 *43,396

**Of the gain in the daily sale 83 per cent., or 15,570 copies, was in New York City and suburbs; of the gain in the Sunday sale 72 per cent., or 31,210 copies, was in city and suburbs.*

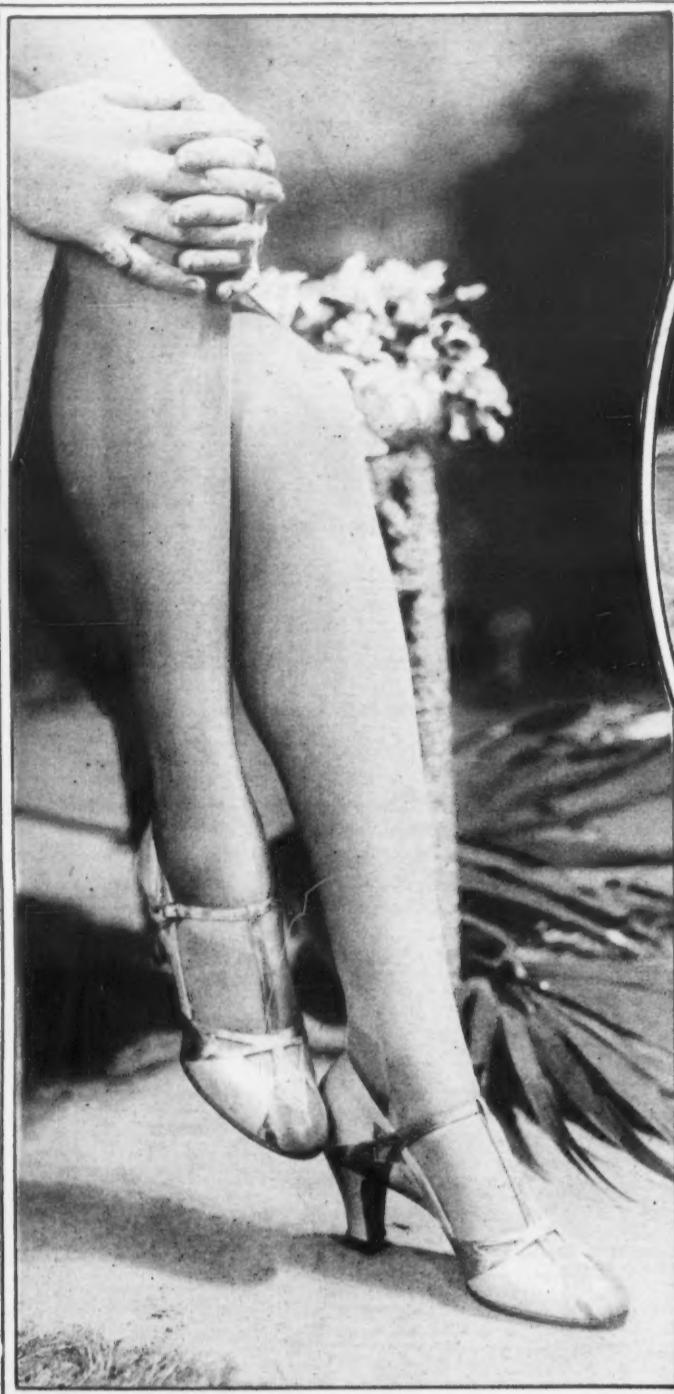
The New York Times

"All the News That's Fit to Print"

Newsdealers cannot return unsold copies of The New York Times. Consequently they are able to supply only the regular steady demand. To be sure of a copy make your reservation in advance from your newsdealer.



A Page of Dainty and Fashionable Footwear



WATER SNAKE IN A PASTEL SHADE OF
ROSE
Trims This Pair of Smart-Looking White Kid
Pumps.

(Joel
Feder.)



LOW
WALKING
HEELS: THIS
PAIR OF SMART SANDALS
of White Kid, With Colored Check Trimming, Is
Comfortable and Ideal for Beach or Boardwalk.
(Joel Feder.)

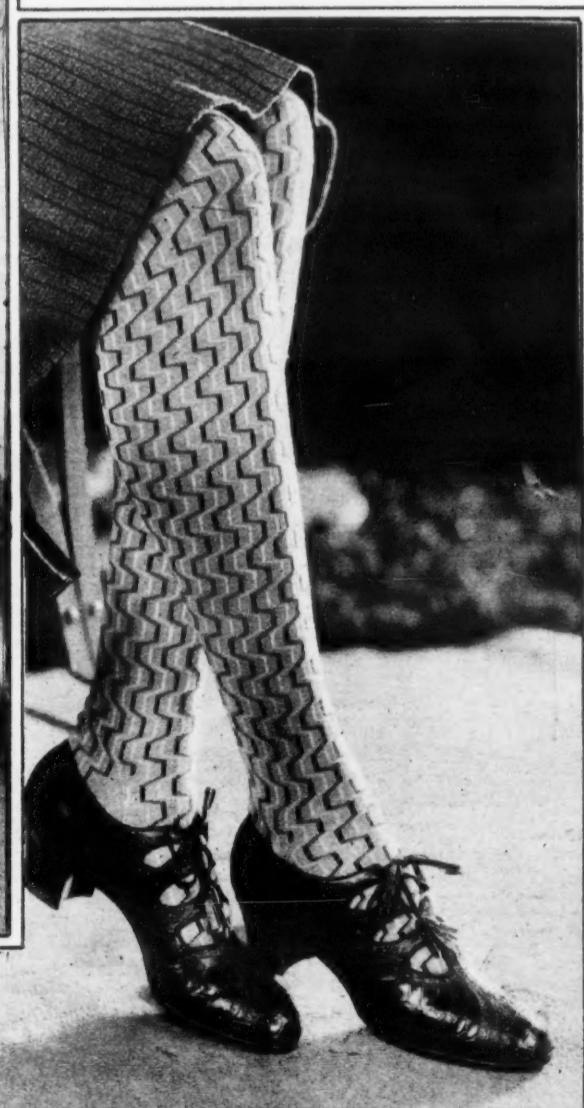
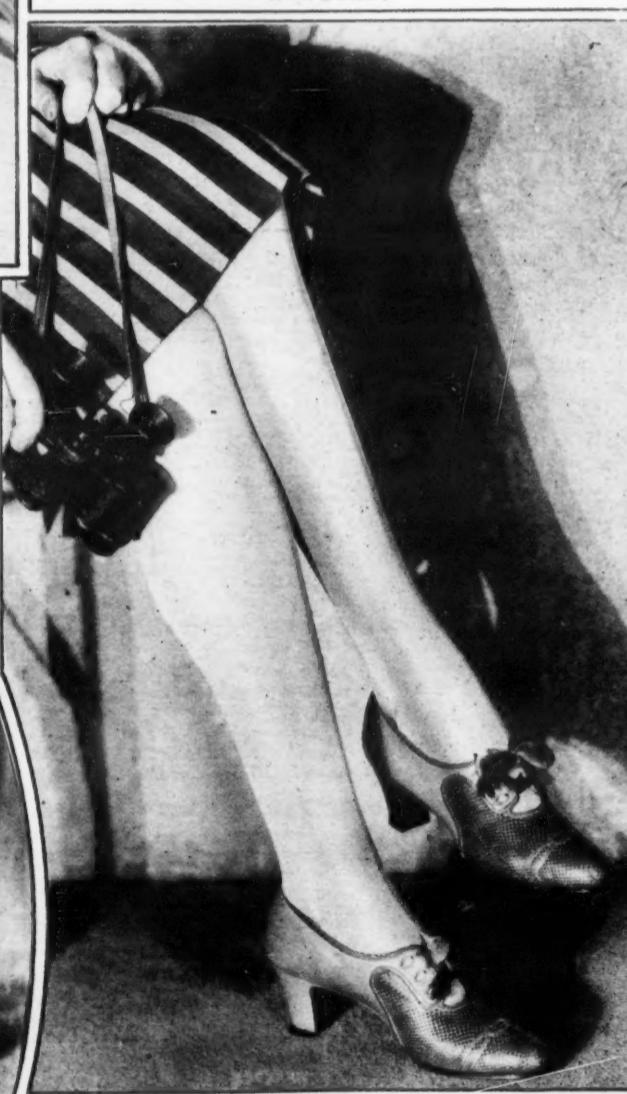


HERE "THE HEEL'S THE THING,"
Both as to Height and the Inset of Lizard,
That Makes Such a Pleasing Contrast on the
Parchment Kid.
(Joel Feder.)



FOR EITHER A SPORTS OUTFIT
or Any of the New Spring Tailleurs Is This
Attractive Pair of Oxfords, With Triple Eye-
lets, of Beige Kid and Lizard.
(Times Wide World Photos.)

ALLIGATOR IS THE PREDOMINATING
LEATHER
in This Pair of Afternoon Pumps. The Tiny Ankle
Strap With Small Buckle Is a New Feature of the Spring
Models.
(Joel Feder.)



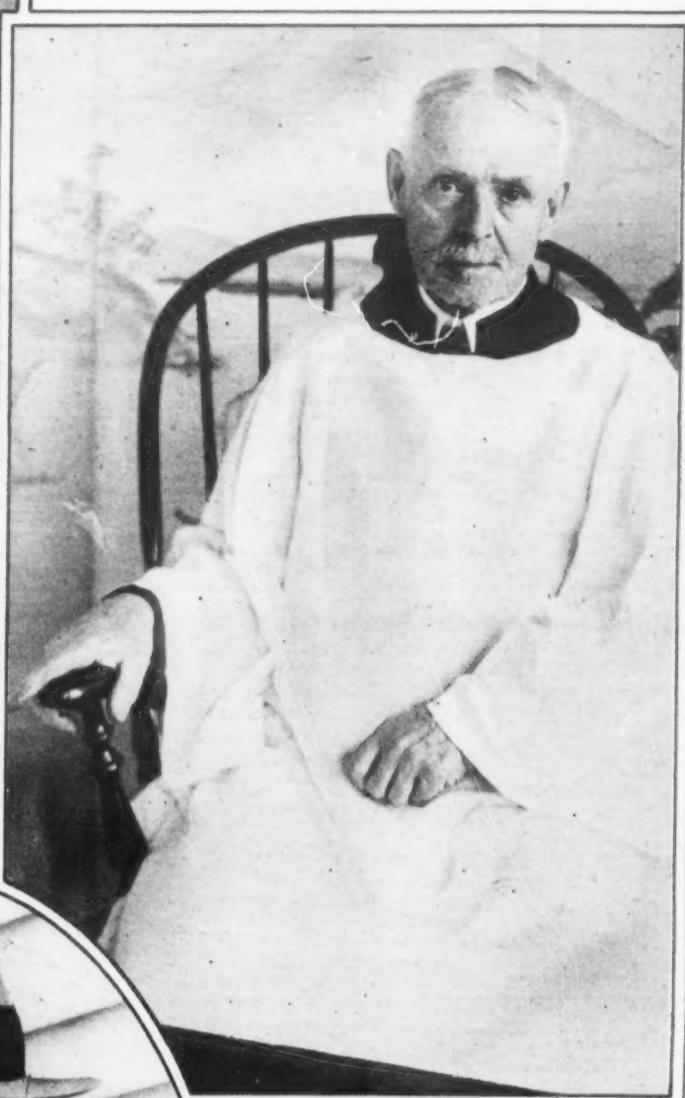
AN ATTRACTIVE WALKING SHOE
That Embodies Both Style and Comfort. A Medium
Heel and Fancy Trimming Are Desirable for Wear
With Either Sports Costume or Tailored Suit.
(Joel Feder.)

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week
Pictorial, 229 West Forty-third Street, New York, N. Y.



THE MOTHER OF THE CITY: MRS. JAMES J. WALKER, Wife of the Mayor of Greater New York, Visits Some of the Babies at the Greenwich House Baby Clinic Who Will Appear in the Annual Perambulator Parade on Child Health Day, May 1.

(Times Wide World Photos.)



SIXTY-FIVE YEARS A CHORISTER: EDWARD HODGES, Aged 72, Is the Only One Living of the Eight Original Choir Boys of Trinity Chapel, New York. He First Sang There on Easter Sunday, 1862, and Celebrated His Sixty-fifth Anniversary This Easter.

(Times Wide World Photos.)



FORMER OUTLAW, NOW MAYOR: AL JENNINGS, x-Bandit (Right), Just Elected Mayor of Crescent City, Cal., Receives the Gavel of Office From the Former Incumbent, O. B. Lauff. (Times Wide World Photos.)

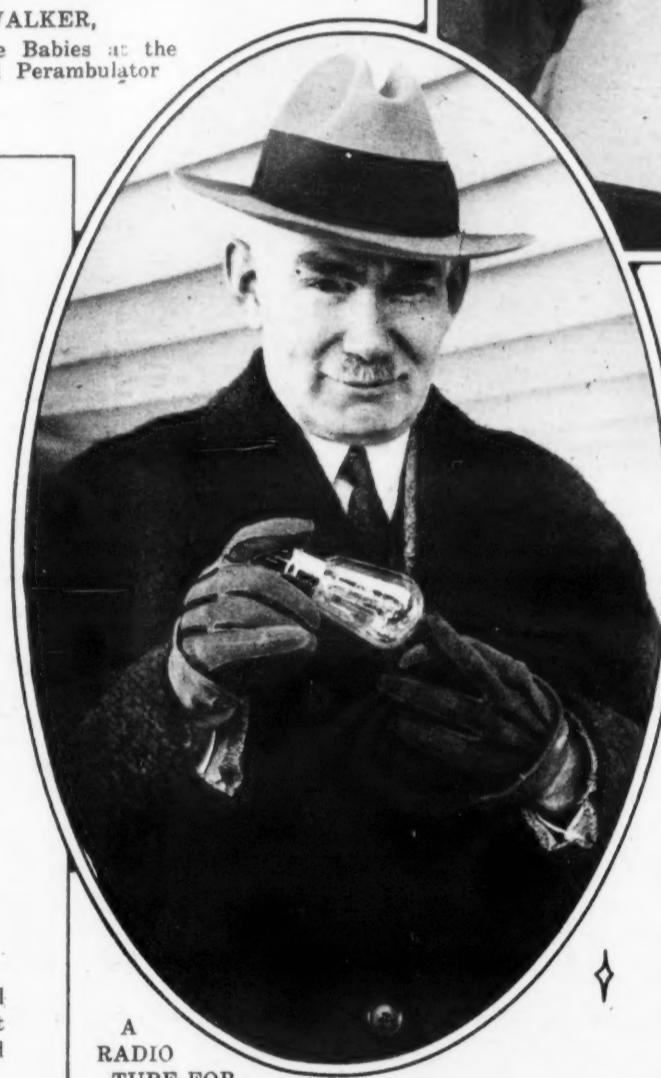
AL JENNINGS, former outlaw, bandit, fugitive from justice and nominee for Governor of Oklahoma, who arrived in Crescent City, Cal., to make his home some time ago, has been elected Mayor by a large majority.

"Mine is going to be a peaceful administration," said Al, "although my trigger finger and eyesight are unimpaired. I have seen the passing of many frontiers, and decided to settle in this country because this is the last frontier of the Pacific Coast, a rapidly developing empire. Since the December Congress gave us a harbor appropriation of \$710,000 with which to carry on the building of the deep-water harbor in our city, we quite naturally have a most brilliant future."

"I feel that Californians are showing rare and uncanny judgment in the selection of their Mayors. Will Rogers, Mayor of Beverly Hills, has been a life-long friend and former neighbor of mine in Oklahoma, so no matter whether we Oklahomans are known for our skill in handling lariats, chewing gum or using six-shooters, we have the courage of our convictions in anything we undertake."

"Now back in Oklahoma," continued the new Mayor, "the Jennings and Rogers factions got along very nicely; no feuds or trouble of any kind; but when you consider the feeling and rivalry which exist between Southern and Northern California and the agitation that has been stirred up to divide the State into two parts, there is a strong possibility of Will and me becoming embroiled in difficulties, since the towns whose destinies we control are in the extreme ends of the State."

Crescent City was gayly decorated with flags, banners and bunting to celebrate the election of a national figure to the office of mayor of that thriving community—a man who has sworn to uphold and enforce the law which he once flouted.



A RADIO TUBE FOR ILLUMINA- TION:

DR. LEE
DE FOREST

Arrives on the
Mauretania
With This
New Device,
Invented by
Balsera,
a Spaniard,
to Which He
Has Bought
the American
Rights.

The Tube Is
Said to
Do Away
With All
Batteries
and to
Operate
Directly From
House
Currents.
(Times Wide
World Photos.)

SHOPPING SUGGESTIONS

AFTERNOON TEA



H. HICKS & SON
INCORPORATED
675 FIFTH AVENUE
NEW YORK

The Balcony

Unusual Fruit Salads

Dainty Luncheon
Afternoon Tea

Second floor. Take Elevator.
Quiet and Comfort Prevail

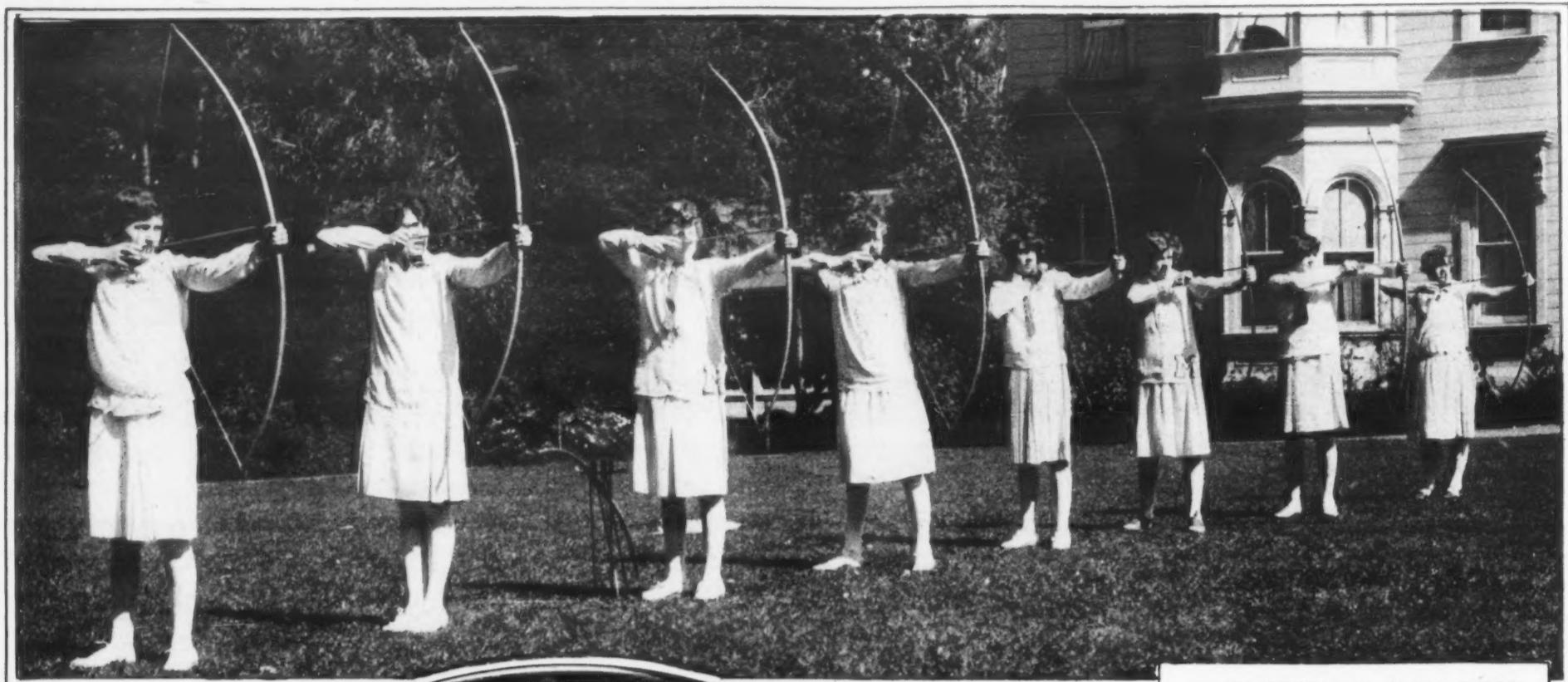
COOKING

SEND 10¢



with your name and address and you will receive
your copy of "The Modern Method of Preparing
Delightful Foods"—Ida Bailey Allen's New Book
containing nearly 300 new and unusual recipes for
every occasion. Address Corn Products Refining
Co., P. O. Box 161, New York City.

BRAWN, SKILL AND SPEED IN VARIOUS FIELDS OF SPORT



THE ALL-AROUND CHAMPION ATHLETE: JOHNNY WEISSMULLER (Centre) Wins the Title at the National A. A. U. Meet in Chicago by Gaining the 500-Yard Free-Style Race, Setting a New World's Record for the Distance. With Him in the Picture Are Richard Petersen and A. W. Kimball, Other Members of the Illinois A. C. Relay Team. (Times Wide World Photos.)



Clip the Form Below

and mail it to us today if you need extra money that can be obtained quickly and in a pleasant and dignified manner right in your own neighborhood.

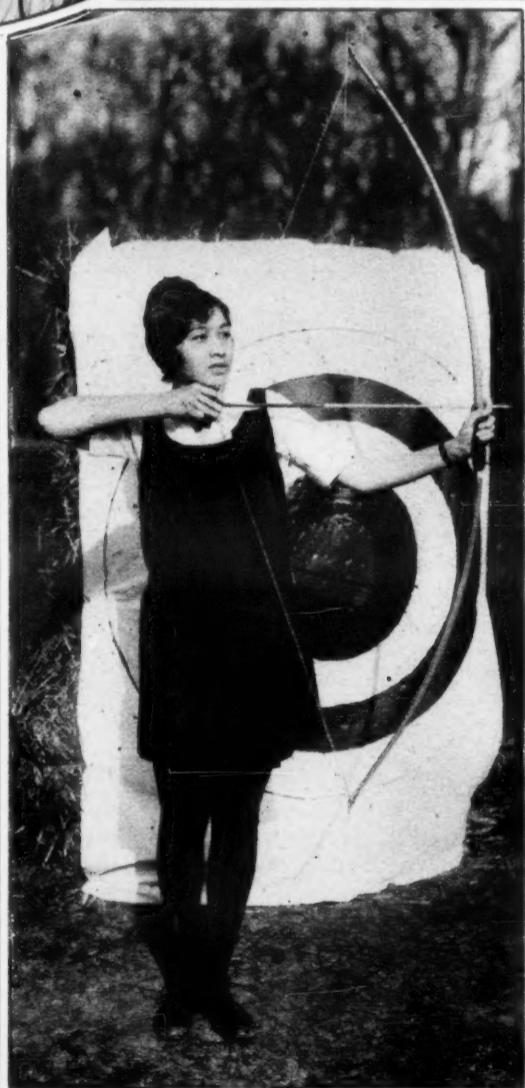
Mid-Week Pictorial,
229 W. 43rd St.,
New York, N. Y.

Tell me, without any obligation, just how I can earn extra spare time cash.

Name

Address

City State



AN ARCHER OF THE RISING SUN:
MISS MARINA YUNG KWAI
of Washington, D. C., a Japanese Girl, Is a
Member of the 1927 Archery Team at Bryn
Mawr.
(Times Wide World Photos.)

THE WEEK'S SPORTING CELEBRITY



GEORGE KOJAC.
(Times Wide World Photos.)

THE 150-yard backstroke swimming championship was won at the National A. A. U. meet in Chicago on April 6 by George Kojac, a 17-year-old student of De Witt Clinton High School, New York City.

Kojac broke the world's record for the distance and incidentally defeated no less a person than the redoubtable Johnny Weissmuller, who had set the previous high mark.

Four swimmers started in the final. Weissmuller took the lead and set the pace for sixty yards, with George Fissler of the New York A. C. second. Then Weissmuller began to tire and both Fissler and Kojac passed him. At the finish Kojac was ahead of Fissler by a yard and Weissmuller was three yards back.

Kojac covered the 150 yards in 1 minute 39 1-5 seconds. This bettered by 2 4-5 seconds the record made by Weissmuller in 1923.

The new swimming star has been a devotee of the water since he was 6 years old, when he took his first swimming lesson in the pool of the Boys' Club of New York. When he was a little older he began to clip Public Schools Athletic League records, and only recently he won the national individual interscholastic 100 and 220-yard free-style championships at Princeton. He also holds the world's record for the interscholastic 50-yard backstroke.

He has also swum 50 yards in 29 seconds in the Columbia swimming tank, eclipsing by 2-5 of a second the performance of Harold Kruger of the Illinois A. C.



IN THE VALLEY OF
HEART'S DELIGHT:
THE ANNUAL
BLOSSOM
FESTIVAL
Is Shortly to Be
Held in Santa
Clara Valley,
Cal. Misses
Luthers Cun-
ningham,
Gladys Pash
and Erma
Sanders (Left
to Right)
Will Take
Part in It.
(Times Wide
World Photos.)



SWARTH-
MORE'S MAY
QUEEN:
MISS RUTH
McCAULEY
Has Been Chosen
to Reign Over the
Students' Annual Fes-
tival. Her Hair Is
Unbobbed.
(Times Wide World
Photos.)



VIRGINIA'S CHAMPION FARM GIRL:
MISS SUSAN DICKINSON:

With a Calf Raised by Her Which Has Been
Awarded the Blue Ribbon of the State. Miss
Dickinson Will Represent Virginia at the Na-
tional 4-H Club Council at Washington, D. C.
(Courtesy Virginia State Chamber of Commerce.)



A \$10,000 PRIZE NOVELIST: MISS MAZO
DE LA ROCHE
of Toronto, Canada, Who Has Won the
Award Offered by the Atlantic Monthly With
a Novel Entitled "Jalna."
(Times Wide World Photos.)

THE juiciest financial plum of the year in the literary world has fallen to the lot of Miss Mazo de la Roche of Toronto, Canada, who has won the prize of \$10,000 offered by the Atlantic Monthly for the best novel submitted to it by any writer, known or unknown. The contest closed in February. Miss de la Roche's story, entitled "Jalna," will be published in the Atlantic Monthly as a serial, beginning in the May issue, and will be issued in book form next October by Little, Brown & Co. of Boston.

In addition to the \$10,000 cash prize, Miss de la Roche will also receive the customary royalty from sales of the book, as well as proceeds from the dramatic and motion picture rights.

"Jalna" is the story of an English family living on a great estate in the Canadian woods. It is Miss de la Roche's fourth novel. Its predecessors have won praise for their literary merit, but have not achieved great popular success. "Jalna," however, is believed to possess qualities which will set it apart as one of the most remarkable books of the year.

Miss de la Roche lives with her sister in Toronto. She is of French descent, and one of her ancestors was guillotined as a royalist during the French Revolution. "Since then," she declares, "we have been notable only for our improvidence."

For Spring Cleaning!



OK Vacuum Brush

"The Electric Whisk-Broom"

Every Man

who owns a car needs this electric whiskbroom.

Every Woman

who is interested in sanitary conditions in her home will not be without it.

The O. K. Vacuum Brush removes every particle of dirt and dust out of everything it touches without the slightest injury.

Used by best hotels, clubs and auto service stations.

FITS ANY ELECTRIC OUTLET

COUPON

O. K. Vacuum Brush Sales Co.
358 Fifth Ave., New York City.

Without obligation, send me FREE illustrated booklet.

Name

Address

M. W. P. 4-21.

Doubles Closet Space



DORAK

Sent Postpaid
in U. S. A. for
\$3.00

R. E. MILLER, 21 Pearl St., N. Y.

REM Take your Shoes RAK off the Floor



Solves the problem where to place your shoes—ideal for towels, perfect for neckwear. Steel, beautiful enamel finish in bronze or black. Easily attached. Fold flat when not in use. Two sizes 20 in. for small doors and 24 in. for usual size doors. Ideal for homes, apartments, hotels, institutions.

Sent postpaid
in U. S. for \$1.00
If not delighted,
your money refunded.

R. E. Miller, Inc., Dept. M
21 Pearl St., New York

Forging Ahead in Business

Are you interested in a common-sense method of preparing yourself for greater progress in business? Write today for the famous booklet, "Forging Ahead in Business." It gives all the facts about the Institute training and is worth an hour of any man's time. There's no obligation, simply address

Alexander Hamilton Institute
777 Astor Place New York City

Page Thirty-one



Use These New Secrets of Powerful Speech *To Win Popularity, Money, Success!*

No longer is there any mystery to the art of public speaking—and how to talk convincingly. No longer is it necessary for any man to be held back by the handicap of ineffective speech. Smashed by actual proof in thousands of cases is the old tradition that "Only a few are born with the natural gift of forceful speech." Now it has been conclusively shown that seven men out of every nine have this "hidden knack"—and that a few scientific principles, easily learned by anyone, develop this "hidden knack" into a potent force which can be used to bring amazing salary increases—popularity—success—the greatest reward that the world has to offer.

See How Easy It Is

College education or previous training is not needed. Right in your own home, in 15 minutes a day, you can learn these secrets of powerful speech, as they are given to you by a man known throughout the world for his successful experience in teaching public speaking. The knowledge that he gives you is more than training in speech. These little secrets are principles that have been applied by men of prominence in gaining the things that every ambitious man or woman is striving for. They are the things that cause one man to rise from an obscure position to the head of a great corporation; another, from the rank and file of political workers to real prominence; an ordinary trades union member to

the national leadership of great labor unions; a timid and retiring man to develop into a popular and much applauded after-dinner and banquet speaker. They are secrets that will make you the ready speaker and conversationalist under all social or business conditions.

who have realized the importance of being able to talk effectively, such as lawyers, and other professional people, but those who have felt the handicap of bashfulness, self-consciousness and ineffective speech. Men who have millions have sent for this book. It may prove to be the most important step in your life when you send for it.

What 15 Minutes a Day Will Show You

How to talk before your club or lodge.
How to address board meetings.
How to propose and respond to toasts.
How to make a political speech.
How to tell entertaining stories.
How to make after-dinner speeches.
How to converse interestingly.
How to write letters.
How to sell more goods.
How to train your memory.
How to enlarge your vocabulary.
How to develop self-confidence.
How to acquire a winning personality.
How to strengthen your will-power and ambition.
How to become a clear, accurate thinker.
How to develop your power of concentration.
How to be the master of any situation.

Mail Coupon for Free Book

Mail the coupon immediately. Find out for yourself the secrets that have helped timid, backward men into successful positions. Find out if you are one of the seven men out of every nine who have this "hidden knack," and learn how you can use this talent to gain the things you want. It gives you many hints on how to overcome stage fright, How to speak before Club or Lodge, How to Sell, How to act as a Toastmaster, How to Persuade—by simply spending 15 minutes a day in the privacy of your own home. Mail the coupon immediately.

NORTH AMERICAN INSTITUTE
Dept. 1094, 3601 S. Michigan Ave.
Chicago, Illinois

North American Institute,
Dept. 1094, 3601 S. Michigan Avenue,
Chicago, Illinois.

Please send me FREE and without obligation my copy of your inspiring booklet, "How to Work Wonders With Words" and full information regarding your Course in Effective Speaking.

Name.....

Address.....

City..... State.....